

**MORE LIKE THE REAL STUFF**

Max. Min.	Mar. 8	60	43
Mar. 6	70	30	39
Mar. 5	70	41	39
Mar. 7	62	46	42

VOL. XXV—No. 32



GETTING READY—Gordon MacRae, left, one of the artists to appear at the annual Police Officers association ball Saturday night, Howard Poe and Green Garson whoop it up for the big occasion on which Bob Hope, Dinah Shore and other famous stars are to appear. (Bernard Photo).

## Report Progress on Program for Employe Housing

Progress on the low-cost housing project for hotel and other resort workers is being made according to Col. Clinton E. Fox, manager of the Palm Springs Employers association.

Heading the special citizen's committee appointed by Mayor Charles Farrell to study the situation and recommend possible solutions are David Benjamin, chairman; Earle Sprebe, president of the Palm Springs Employer's association; Russell Denny, Desert Bank; Ray Hillier, realtor; James Reddick, chairman of the National Association for the Advancement of the colored race and W. H. Smith, general manager of Coachella Valley.

See HOUSING, Page 8

## This Side of the Sun

By Phat

**WHAT, AGAIN?**  
First it's showers, Then come flowers To make the desert gay. And then a heap Of nibbling sheep— To arms to save the day!

Page Harry Oliver . . . The pundit of Thousand Palms a few years ago when we had a colorful desert display of wild flowers, spotted flocks of sheep and acted at once . . . The sheep left and the flowers were saved . . . He'd better act again but quick . . . Reports from the farm office at the county seat are to the effect that 50,000 sheep have been imported into the county between Indio and Blythe . . . Look out, flowers! . . . Funny thing . . . When we had that great blanket of flowers a few years ago, the L. A. papers did not give them a tumble . . . Until Oliver sounded the tocsin when the sheep came in.

TRAVELER who just got in from the east said that in Arizona he saw a hitch-hiker with this sign in big letters on his back: "Pick me up or I'll vote for him again." . . . Tuesday afternoon I had a low thought . . . I wished I had a grandmother so that I could go to her funeral. It has been almost a year since I've seen a good baseball game. . . I think a most interesting session would be listening to a psychiatrist examine that pack of youths who have been doing tricks of vandalism here . . . Such as that raid on Beaux Arts Ball settings . . . Would like to see what makes them tick . . . What fun is there in being destructive . . . Gaining nothing themselves but causing loss to others . . . Remember when we had prisoners of war here and they had PW stamped on the backs of their coats? . . . These young vandals should have a big V stamped on the seat of their pants . . . Stamped with both feet.

RUSSELL RINK, city manager, responded quickly to last week's questionnaire on Indian avenue . . . He said there would be no straight head-in parking or even diagonal parking on Indian avenue when it is completed . . . Parallel parking will be . . .

See THIS SIDE, Page 3

## STAR-STUDDED POLICE BALL SATURDAY NIGHT

Bob Hope, Dinah Shore, Gordon MacRae, Jane Russell and Jack Smith with Les Brown's great band—

Such is the all-star lineup for the third annual Palm Springs Policeman's Ball Saturday night in the high school gym.

Dancing will start at 8 p.m. President Howard Poe of the Police Benefit association announced, with the presentation of stars starting at 9 p.m. at the witty direction of "Judge" Leo Fields, longtime magistrate of the village "Kangaroo Court."

**TICKET SALE** for the celebrity studded affair has gathered momentum as the week progressed. The ducats being available from any police officer and from a booth on Palm Canyon Drive at Andreas Road.

"For the benefit of week-end arrivals," Poe said, "we will keep the street booth open until dark and then tickets will be on sale

at the high school gym box office. There will be no reserved seats—first come first served."

**SINCE ITS INCEPTION** in 1950, the Policeman's Ball has become the mecca for residents and visitors interested in seeing their favorite entertainers in person. In past years many more than those advertised have appeared to the delight of the audience.

Proceeds from the affair benefit the Association loan fund, the health and accident fund, the police library, projects for the prevention of juvenile delinquency and building of the department pistol range.

## BIGGEST, GAYEST CIRCUS JUST AROUND CORNER

By PRISCILLA CHAFFEY

The 16th annual Desert Circus is practically here! And so is the Carnival of Stars which is part of the big dish for 1952. Dates are April 3, 4, 5 and 6 and the fun starts Thursday night, April 3, when the American Legion makes with fiesta, Mexican dinner, and a queen is crowned!

There is going to be so much to do and see, once Circus Week starts rolling, everybody is going to wish they were twins. Chairman of the Circus, Stewart Hopps, wishes he were twins right now, he's that busy.

**BIG NEWS** of yesterday was that Bing Crosby and all his crew, including John Scott Trotter and Wild Bill Morrow and a galaxy of guest stars, will put on a show and broadcast in the ball park Saturday afternoon. And tickets are only one dollar! Imagine that? But they will go fast, and people who want IN, better hurry, hurry, hurry.

Pete Petitto, who is in charge of Bing Crosby Day at the Polo Grounds, says tickets should be ready by today, or maybe明天. They will be available around and about the Village, according to Petitto assistants, Tommy Soderberg and Dottie Gorham who are in charge of distribution. Der Bingle has been out at Rogers Ranch for the past couple of weeks, which is how come Petitto managed to talk him into the benefit performance. He doesn't want them, due to, he doesn't want to say "Yes" to Palm Springs and no, to some other worthy cause, like the popular Petitto, for instance. Anyway, now it's set. And Bob

Hope is apt to be there, also.

**CIRCUS FUN** starts full blast at the Polo Grounds Friday noon, April 4, with a monster barbecue, meat roasted in pits and served up in juicy hunks. When the populace have brushed off their whiskers, the Kangaroo Court goes into operation.

In charge of this is Jimmy Morton, who promises one of the most colorful events in Circus history. Harry Joe Brown's Judge Bean set will probably be the background, with stars Chico and Harpo Marx on the bench to serve out the law to the miscreants. Going full blast Friday afternoon and evening will be a carnival for the grown-ups and the kiddies and anybody else who likes a whirl on the merry-go-round and Ferris wheel. And Friday night, it will be Harry James and his band, playing for dancers under the big tent.

**SATURDAY**, the grand parade and Salute to the Stars. Floats will interpret moving picture titles and the stars will be aboard when they come down Palm Canyon drive. Parade chairman Jimmie Cooper has contacted mounted posses throughout California, and a full turn out of equestrians will be for dancers under the big tent.

See CIRCUS, Page 8

## Study Plan to Speed Traffic at Indian, Drive, Junction

Plans for relieving the frequent traffic tie-ups at the junction of Palm Canyon drive and Indian avenue and a few feet north at Camino Parocela, are under consideration, City Manager Russell Rink said this week.

City Engineer Harold Moore's office is studying plans for a channeled intersection with appropriate signs to regulate traffic which is often in a snarl at the intersection.

**AT PRESENT** Camino Parocela traffic going into Palm Canyon drive crosses Indian avenue just at the stop sign. Traffic turning south on Palm Canyon is below the stop sign.

On busy days there are frequent long delays at the junction with cars trying to get into and out of Camino Parocela and others waiting for an opportunity to break through the steady, and at times, swift flowing Palm Canyon traffic.

**IF THE PLANS** to pave Indian avenue as a four lane street from the end of the present widening project to the junction go through much of the traffic hazard will be removed as most of the traffic will turn north on Indian, officials believe. At present, with every turn from Indian left turn, the situation is frequently bad, they said.

TWENTY-FIFTH YEAR

# The Desert Sun

Palm Springs, California, Thursday, March 13, 1952

Sixteen Pages

Single Copy 10c

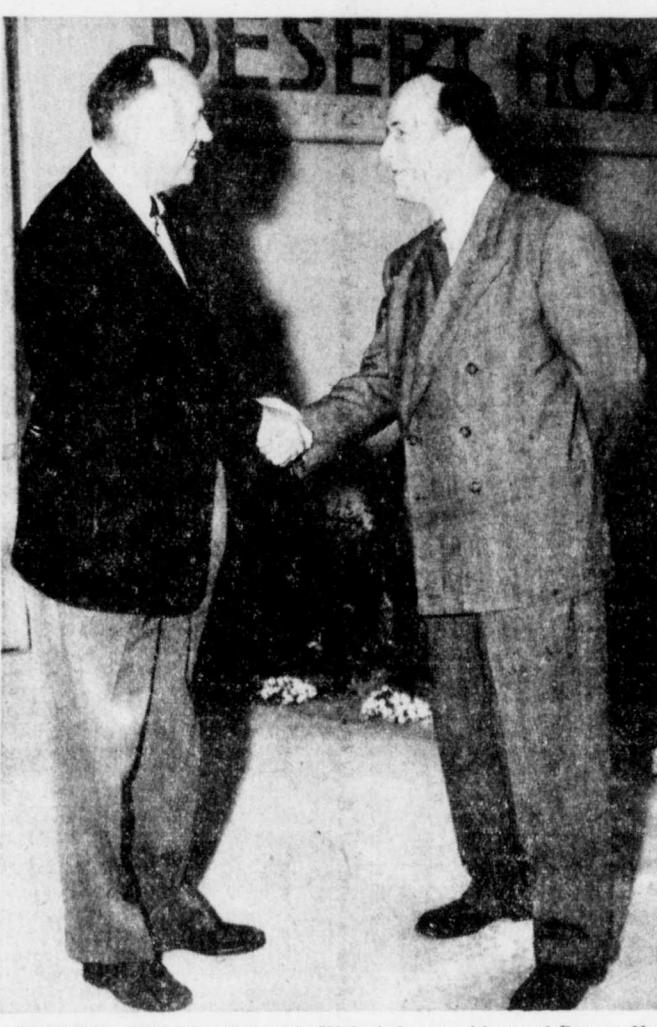
PUBLISHED EVERY THURSDAY

174 N. Palm Canyon Dr.

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\$4.50 year in Riverside County.

\$5.50 year elsewhere in U. S.



HOSPITAL HEADS—Kenneth Kirk, left, president of Desert Hospital District, welcomes Robert E. Henwood, new administrator for Desert Hospital. (Sun Photo.)

## Henwood Takes Over Duties at Desert Hospital

Robert Henwood of South Pasadena, new superintendent at the Desert Hospital, took over his new duties as administrator this week.

Henwood was former assistant superintendent at the Cedars of Lebanon Hospital in Los Angeles and prior to that with the department of charities of Los Angeles county which supervised the county's hospitals, largest of which is General, with over 3,000 beds.

He began his hospital administrative career studying at the University of Illinois and Northwestern University and served at St. Luke's hospital in Chicago and with the United States Army medical corps during the second World War and executive officer army hospital at Iwo Jima, returning to St. Luke's in Chicago before coming to Los Angeles.

The new 40 bed local hospital has one of the most modern maternity wards in this area which is rapidly becoming recognized with the increasing number of births being cared for in the new ward.

Goal of Palm Springs branch of the County Red Cross chapter is \$16,000. The Village is still far from its goal.

Volunteers are still needed to help bring the drive back on schedule, he said. They may offer their services by calling Miss Katherine Finchy at 7234 or Mrs. John W. Williams at 2-6088.

Val Blatz is chairman of the local branch.

Dr. Arthur G. Hoff, general chairman of the annual Red Cross appeal for funds, this week urged more speed in solicitation and in response of the public.

"The drive is bogging down," he said. "Of course, some of this is due to the slightly unusual weather we had last week which prevented volunteers from making their rounds. But this week we hope to make up lost ground."

"The need is much greater and we certainly cannot afford to miss our quota or let the drive drag on and on."

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TILFORD  
CASE **\$44.06**  
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**\$4.05 OLD**  
THOMPSON  
CASE **\$43.73**  
OF 12

Fifth Gal.  
**\$6.23 BLACK &**  
WHITE  
CASE **\$67.28**  
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**\$6.33 BALLANTINE**  
CASE **\$68.36**  
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## Southland Riders Gather Here for Club Guest Day

Los Compadres played hosts at their second annual guest ride and gymkhana program Sunday, when 35 visiting riders from southern California points joined in the all-day doings. Arrangements for the event were made by Cliff Campbell and Mrs. Billie Moseley, and Dale Stoner was chief of the chuck wagon.

A party at the club house Saturday night started the entertainment and was attended by a number of Compadres and their "amigos" who were on hand early Sunday morning to join in the ride to Palm Canyon, Dripping Springs, and Wild Horse Trail. The riders returned in time to take part in the gymkhana, starting at 1 p.m. Elmo Purnel, president of Los Compadres, and Mrs. Purnel remained at the club house to greet visitors.

Events on the Gymkhana program included exhibitions in English and Western horsemanship, for boys and girls under 18, with a number of excellent riders competing; sets of fours, performing in uniformity; bending race, quadrangle stake race; relay race, ring spearing, drill teams and calf roping. Spectators voiced their enthusiastic appreciation of the horsemanship shown in the various events.

This outing took the place of the monthly moonlight ride and the next event for Los Compadres is the monthly Sunday breakfast ride, scheduled for March 23.



## Rotary Welcomes International President-Elect

Rotary has undergone many gradual but dramatic changes since the first club was founded by Paul Harris in Chicago almost fifty years ago. International presidential nominee H. J. Brunner of San Francisco said in addressing the Palm Springs club yesterday noon. One of the prime objectives of the organization at the beginning was for the members to trade with and boost each other. This prevailed until 1914 when at the Houston convention the philosophy of Rotary was discussed, the speaker related.

At the 1915 convention in San Francisco the idea of "he profits most who serves best" was adopted along with a code of ethics, Brunner said. This lead to the four objectives: club service, vocational service, community service and International service, he explained.

BRUNNER SAID that no other organization had done so much to foster International understanding.

Also attending the meeting of the local club at Chi Chi yesterday was past international president Charles Wheeler.

In 1950 Brunner was named the west's outstanding engineer by the Building Industry Conference board. He is a charter member of the San Francisco Rotary club—the number two club in the nation, Brunner was one of the engineers engaged in building the San Francisco bay bridge.

THE PROMINENT Rotarian, who is a member of the Rotary International convention committee for 1953, was introduced by Fred Lavelle, governor of this Rotary district. Bob Bennett, president of the Palm Springs club, presided at the meeting. More than a hundred visiting members of the world's largest service club jammed the Chi Chi Blue Room for the meeting. They came from half the states in the nation and several foreign countries.

Several members of nearby Palm Desert, Desert Hot Springs and Indio Rotary Clubs were also in attendance to hear the presidential nominee.

## Kiwanis District Governor Here

District Lieutenant Governor Bob Jones of Las Vegas, Nevada, was the guest speaker at the Kiwanis weekly luncheon Tuesday noon at the Desert Inn.

In the absence of John Conors, who is ill, Jerry Weber presided. Some 17 visiting Kiwanis from British Columbia, Washington, Oregon, Wisconsin and California were present as visiting guests of the service club.

Fred Ingram, Harry Harper, William E. Alworth, Wilson O. Gibbs, Robert M. Peterson and the present president, Robert Bennett.

Absent were Bob Hargis, now in the service, and Harry E. Patterson, in San Jose.

## From Page One—MORE ABOUT PAVING

In the Indian mineral baths area which is under litigation, the entire mile is expected to be ready by the first week in April when the Desert Circus starts. Rink said.

A concrete area before the baths to take care of underground water, near the surface there, will be built.

When the dispute over the road at the Baths is settled, that portion will be added to the remainder of the improvement job.

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# Helms Held to Answer in Assault Case

Accused "Hired Slugger", Loses Dismissal Plea

A motion for the dismissal of charges of assault with a deadly weapon by Carl Neal Helms, 36, of Santa Monica was denied in Judge Eugene Therieu's court Thursday.

Helms, represented by Leonard Bock, was held to answer in superior court with bail set at \$2500 and will be arraigned in the next ten days.

AT THE PRELIMINARY hearing, Ernie Dunlevie, local realtor, testified that Helms attacked him with a black-jack in front of his house on Desert Way some weeks ago on his return from an evening at La Quinta.

In the scuffle Dunlevie said that Helms struck him several blows about head and face before he was able to disarm him and cause his arrest.

AT THE TIME of his arrest, Helms told police that he had been engaged by a stranger he met in a bar named Steve to attack Dunlevie for which he would be paid \$50. The mysterious Steve disappeared when the attack went amiss, but according to Helms, not before he had been told that a wealthy New Yorker wanted to hire somebody "to take a poke" at Dunlevie.

The attack was one of the subjects of Walter Winchell's broadcast over a national network at the time.

## Rent Free

Circus Gets Use of Polo Grounds

Council last week approved use of the Polo Grounds, rent free, for Desert Circus events Friday and Saturday, April 4 and 5.

The action was taken on re-question Stewart Hopps, general chairman of the Circus and because of its civic nature.

Cost of cleaning up and repair of any damage will be borne by the Circus association, it was stipulated.

## Police Car

City to Buy New One from Stachler

Purchase of a new Chevrolet from Stachler's Chevrolet agency, 330 Sunny Dunes, as a police car replacement, was authorized by council last week.

Bids were received from D. C. Stachler of the agency and Ben Cowen, Ford dealer. There was but \$30 difference in the two.

City Manager Russell Rink said that police cars are turned in about once a year to maintain highest efficiency.

## No Loss in Fire

Small fire occurred in Clifton Courts, 150 North Indian ave last weekend which was quickly extinguished with little damage by the fire department.



From Page One—MORE ABOUT

## THIS SIDE

rule for the entire mile from Ramon to Alejo. "With four lanes, there will only be room for one parallel parking lane on each side," he said. "He added, in reply to the other question, that the reservation side of Indian would not be an exempt area. In other words, if deemed necessary, there'll be parking meters there, too."

CHESTER (Slim) MOORTEN said that this column inadvertently had him do a lot of ex-

plaining. In a recent issue a plea was sounded for some organization to sponsor Cub Scouting here. . . . With no sponsor, Cub Scouting naturally lagged. . . . Some people had the idea Moorten was Cubmaster and blamed him. . . . "Not so," he said, "I can't be Cubmaster unless the pack has a sponsor. . . . That's the procedure." . . . He wants it understood that he's willing and able—but that some group must come forth to sponsor the Cubs. . . . So far, none has . . .

Moorten added his appeal to that voiced by Lloyd Simon, district Scout commissioner, for an organization to step in and sponsor the Cubs. . . . "It's a great work and it's a shame that it has to drag because of want of a sponsor," he said.

HAVE ALWAYS liked Bing Crosby. . . . His records fill a sizeable space in that collection. Mrs. G. thinks is cluttering up our house. . . . And his broadcast last week at the Plaza had every-

thing. . . . Besides being an excellent boost for Palm Springs . . . Crosby, like Jack Benny, doesn't rely on cracks about Palm Springs to get laughs as some other radio programs have in the past. . . . When he mentioned the wind which blew all over southern California, he said: "Of course, that was out on the desert, not here in the city." . . . Now, if they can delete the laughs which greeted that statement from the recording tape before it goes out on the air—

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Palm Springs, Thurs., Mar. 13, '52  
swell. . . . That quartet on J. Benny's program, singing his song, was a knock-out, too. . . . P. Springs and Tamarisk got quite a plug on that one, (I know this item is a bit late but it was squeezed out last week and who am I to waste any material.)

Get off that billiard table, you're wearing off the green.

COMMANDER—State Commander Darold De Coe, Jr., of Veterans of Foreign Wars, who will be here Sunday.

## State VFW Chief to be Guest Here

Annual district meeting of Veterans of Foreign Wars will be held Sunday, March 16, at the World War's Memorial building, it was announced this week by Commander C. B. Self of Frontier Post 5987 of Palm Springs. The meeting will be attended by some 200 members of the organization from this area.

Guest of honor is State Commander Darold De Coe, Jr. A dinner will be served under the chairmanship of Marion Benzig, of the Palm Springs Auxiliary.

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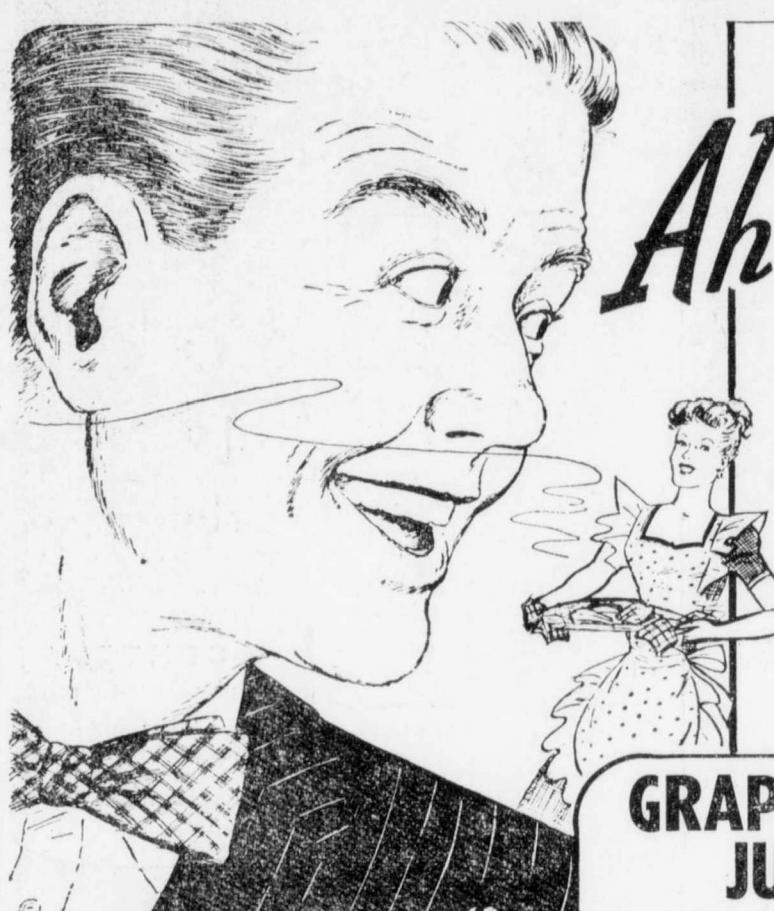
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Tender, Meaty, Full Flavored...  
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A real family pleaser . . . Safeway spareribs . . . for tender, flavorful eating, packed with second-helping goodness, serve up a heaping platter of sweet, meaty spareribs. Try 'em today at this low price . . . You'll like 'em.

## SELECT EASTERN SPARERIBS MEDIUM SIZE 3 to 5-LBS.

1b. 39¢

Morell  
Pride. lb. 43¢

Shoulder 5-rib.  
U.S. Choice lamb. lb. 49¢

Shoulder chuck.  
Arm cut lb. 73¢ lb. 69¢

## SLICED BACON

Grade A bacon, in Heat Seal packages. Featured in LIFE magazine.

## LAMB ROAST

BEEF ROAST

From U.S. Choice beef, tender and full flavored. Note low price.

## BOILING BEEF

## Halibut Steaks

Packaged, Pan Ready.

## Ocean Perch Fillet

Cooks up flaky-white.

lb. 43¢

Rib Roast  
Standing cut. From U.S. CHOICE beef.

Lamb Rib Chops  
Short cut. U.S. graded CHOICE lamb.

Lamb Breast  
U.S. Choice grade.  
Fine to bake or braise.

## SPECIAL CHECK THESE VALUES!

For low prices on top quality foods, shop Safeway. Listed below are but a few of the many bargains.

## CANNED MILK 2 tall cans 25¢

Cherub Evaporated. (Small, 4 cans, 25c)

## SHORTENING 3-lb. can 73¢

Royal Satin. Now, Emulsi-mixed. (1-lb. can, 27c)

## CINCH MIXES 17-oz. pkg. 32¢

For cakes. Spice, Golden, White or Devil Fudge.

## LARGE FRESH EGGS

Oak Glen Brand Breakfast Gems

GRADE A dozen 45¢

GRADE A dozen 49¢

GRADE A dozen 53¢

Crisco 3-lb. can 79¢

Pure vegetable shortening. (1-lb. can, 29c)

Snowdrift 3-lb. can 79¢

Pure vegetable shortening. (1-lb. can, 29c)

Mayday Oil pint 25¢

Top quality guaranteed. (qt., 49c)

Margarine lb. 25¢

Sunnybank yellow. Foil wrapped cubes.

Fleet Mix 40-oz. pkg. 37¢

Guaranteed to make better biscuits.

## TURKEYS

Grade A Toms. Eviscerated, ready to roast. Selection of sizes.

SPECIAL VALUE! lb. 53¢

## BEL-AIR FROZEN FOODS

Green Peas, Baby Lima Beans or Fordhook Lima Beans. pkg. 19¢

Special low price this week.

Corn Meal White or Yellow. pkg. 26¢

Vermont Maid Syrup 12-oz. bottle 25¢

Graham Crackers 1-lb. pkg. 29¢

Pirates' Gold. In "serving size" pack.

Fresh Bread small loaf 15¢ large loaf 20¢

Mrs. Wright's, sliced. White, wheat.

Lucerne Milk Vitamin D quart added. carton 22¢

Homogenized, pasteurized, fresh. Save up to 6.6% over home-delivered price. (half gallon 44c)

Milk prices effective in local milk marketing area only.

VEL SUDS large pkg. 27¢ giant pkg. 37½-oz. 65¢

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PRICES EFFECTIVE THROUGH SUN., MAR. 16, 1952, AT SAFEWAY STORE PALM SPRINGS.

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**SAFEWAY**

## SOCIALLY SPEAKING

By Aileen Hagerty  
Sun Society Scribe

Without even a Lenten lull, the Palm Springs scene continues to be highlighted by parties, big and small, many of them being given in honor of visitors. . . . This week Mrs. Donald Duncan is dividing her attention between her favorite game, golf, and entertainment for guests at the Duncans' home, the Frank Berings and the James Harts, Chicagoans. . . . A cocktail party that the Duncans will give Sunday will honor these visitors, also Mr. and Mrs. Harold Kirshmer, of Chicago. . . . The Duncans and their guests have been playing in some of the golf matches at Thunderbird Country Club.

Mrs. Donald Duncan

A luncheon that Mrs. John McClure gave recently in her home, honored Mrs. Bering and Mrs. Hart, also Mrs. Ward (Juana) Warner, New York, who is visiting her sister, Mrs. Vivian Summerfield, and Mrs. Fim Proctor, Corvallis, Ore., house guest of the Owen Churchills. . . . Angelinos who came here the past weekend to visit the McClures are Mr. and Mrs. William M. West, who are seen at some of the current parties. . . . Entertainment for the Berings and the Harts included a dinner given by the Duncans at La Quinta Hotel.

Hospitality for the Frank C. Dougherty's house guests, Mrs. Grover Weyland, Racine, Wis., sister of Mrs. Dougherty, and Mrs. Fred McNear, San Francisco, includes a dinner given by the Doughertys, Tuesday at the Twenty-Five Club. . . . The Doughertys and their visitors have been spending the past two weeks in Pasadena and attending the races at Santa Anita. . . . They gave a large dinner party in their Pasadena home, for Mrs. Weyland and Mrs. McNear. . . . A number of winter colonists were guests of Mrs. McNear at a luncheon she gave at the Racquet Club Sunday.

Annual visitors from Beverly Hills, Mrs. Verbena Hebard and Mrs. Lucille Leimert, gave a luncheon Wednesday at Thunderbird Country Club. . . . Sharing honors were Mrs. Weyland, Mrs. McNear, Mrs. Dougherty and Mrs. Ruloff Cutten of New York. . . . The Cuttens are spending a few weeks at 630 Tachevah.

## Edward Bacons Host Gala Party

One of the gala parties of the week was the dinner dance given by Mrs. Edward Bacon, as a surprise for Mr. Bacon on his birthday anniversary, and complimenting their house guests, Mrs. Norris Gaddess, Washington, and Miss June Lee, San Francisco. . . . The party was given at the Tennis Club and brought together long-time friends of the Bacons, winter residents of the Village, who spend parts of each year in San Francisco and also in Palo Alto.

Friends who have known the Ernest Paganos through most of the twenty years they have been married, were among guests at their village home Saturday, when they celebrated their wedding anniversary. . . . Although the Paganos have a pretty full social program their interests are varied and numerous and they are making tentative plans to return next year to Italy, where they lived for some time while he was in Europe in connection with his production of moving pictures. . . . Their daughter, Maria, will accompany them to Rome and enter school there.

The versatile Permelia Pagano won new honors as a fashion commentator, when she answered a last-minute call to comment on the Ben Reig fashion show at the Tennis Club Friday, because the commentator who came from New York for that purpose, lost her voice en route to Palm Springs.

Although this fashion revue was a special showing of the latest New York styles, the chic attire of dinner hostesses and their feminine guests added glamour to the festive scene.

Among the dinner parties that filled the club dining room to capacity was one at which the Morris O. Andersons entertained for U. of W. Coach Howard Odell, Mrs. Odell, and the Jack Salmons from Seattle, home city of the Andersons. . . . Mrs. Anderson's dress was a floral design print in pastel spring shades.

Black lace and pale rose net were combined in the dinner dress of Mrs. Ward Warner, an annual visitor from New York. Her guests included Mr. and Mrs. William Felstner, New York, and the Warren Lehmanns, Chicago. Hosts at other flower-decked tables included the Hathaway Kempers, Mrs. Charles E. Dant and Mr. and Mrs. Channing Wells. The Jack Kenastons, recently moved to their Village home from Laguna, and the Douglas Kenastons made up another party.

## Happy Birthday at Surprise Party

Happy birthday was the theme of a surprise cocktail-buffet supper party given recently by Mrs. Reuben Fleet for Major Fleet on the occasion of his natal day anniversary. The major's son and daughter-in-law, the David Fleets, came from San Diego to attend the party, which was given in the Fleets' home on Merito Place. Long-time friends of Major Fleet were among the 125 guests sharing in the festivities.

Among the 200 guests of the Samuel Kraemers' dinner dance in Placentia tonight will be the Thomas Flemings and the William Malefus, who will motor there today from their Palm Springs homes. . . . The two couples will be overnight guests of the Kraemers and Friday they will go to Long Beach to attend a benefit, before they return to the Village that night.

Shortly after Dr. and Mrs. Henry Taekner arrived from Chicago this week to vacation at Desert Inn, they gave a dinner at the Inn for a group of friends, including Chicagoans and Californians. . . . Later this month they will go to the Ambassador Hotel in Los Angeles, where they will be hosts at a large reunion party, and guests will include friends they met when here on previous visits.

Honor guests at a dinner to be given by Mr. and Mrs. Monte Warshauer, Monday at their home, are his sister, Miss Rita Warshauer, from Milwaukee, also her mother, Mrs. Edward Windsor, from Milwaukee and on her first visit.



ENJOY PALM SPRINGS—John Kovacevich, Bakersfield, who made his way up from the soil agriculturally in Kern county around Bakersfield and is now a large land owner there and in Borrego Springs is shown above with his family wintering in Palm Springs. He is a member of many socially prominent clubs, one of the founders of the Bakersfield Country Club and member of Tamarisk here. Pictured with his family from right to left are: Mrs. Beverly Kovacevich, son Michael, Jayne and Johnny. (Sun Photo)

## Celebrate Anniversary

Mr. and Mrs. William M. Klein of Chicago hosted a cocktail and dinner party at La Paz Guest Ranch Monday evening on the occasion of their 49th wedding anniversary. Mr. and Mrs. Klein, who are spending several weeks at La Paz, had as their guests Mr. and Mrs. Jacob Weinstein, Mr. and Mrs. Percy Simon, and Mrs. Jack Hirsch, all close friends from Chicago who are sojourning at La Paz. Other guests included Mr. and Mrs. Arthur Oppenheimer, Mr. and Mrs. Sam Kunstaeder, and Mr. and Mrs. Richard Spiegel, all of Chicago, and Mr. and Mrs. Ernest Alscher of Palm Springs.

## Desert Riders Enjoy Moonlight Supper Event

Desert Riders enjoyed a moonlight ride and chuck wagon supper, served around a camp fire, with Jack Boyer presiding at the charcoal broiler, and Johnny Boyle leading in a songfest of

The tenderest squabs all wind up at Bob's

That's a squab's number one objective.

So come try Bob's squab or Bob's corn on the cob

Bob's menu is highly selective.

When juniper berries out on the prairies Are tested for gin sensitivities,

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Open to Villagers and Visitors

## Artists Cut Cake After Concert Here

Albert Verteamp, Florence Mirkin and Edgar Lustgarten cut the large sheet cake with decorative desert painting in colored icing made by Mrs. John Dekker and given to the Desert Art Center for the reception for members following the Verteamp concert last Sunday night in American Legion Hall. Connie Dekker is an amateur artist whose paintings have hung in the Dekker Bakery, North Palm Canyon Drive. Also making beautiful contributions to the refreshment table were Mr. and Mrs. Irving Shuman of Chi Chi and Mr. and Mrs. Buck Harris of Cathedral City. Many cakes and dozens of cookies were contributed by the members.

Decorative palms for the stage were loaned by Mr. and Mrs. M. Sack and Mr. and Mrs. M. Rutherford of the Palm Springs Landscape Co.

The hall and auxiliary room were hung with fine paintings by the Artists of the Southwest from the gallery exhibition of J. Marie Ropp, Desert Hot Springs. They added much color to the evening's entertainment.

The Legion has acquired a fine new manager in Mr. A. E. Varnadore" said Mrs. Zaddie Bunker, president of the Art Center. "He and his assistants gave us every consideration and spared no effort to make the evening successful."

Although the Raymond Loewys have gone to New York they have as guests in their winter home on Panorama Road, Mr. and Mrs. Richard Hutchinson and Mr. and Mrs. Harold Vance, all from South Bend, Ind. The men are officials of the Studebaker Company. Both couples have been here on previous visits and plan to remain a few weeks.

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WESTERN BOOTS Handmade by Stewart-Romero  
Broken Sizes  
Regularly \$35 to \$45  
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CREPE SPRING BLOUSES Lovely Styles in White and Color. All Sizes.  
Regularly \$3.95  
SALE \$1.88

RAYON BOUCLE SKIRTS BLOUSES  
Reg. \$22.95 Reg. \$10.95  
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Full size range—Colors and White

BEAUTIFUL ASSORTMENT SKIRTS  
Reg. \$3.95 to \$22.95  
All Colors. All Sizes.  
1/3 OFF

OVER 1000 SWIM SUITS  
Ranging from \$5.95 to \$35.00  
Wonderful Styles and Colors  
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CASHMERE SWEATERS  
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Reg. \$19.95  
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THE TAILORED LADY NEEDS THE CASH!  
SO HURRY DOWN AND TAKE ADVANTAGE  
OF THESE UNBELIEVABLE BARGAINS!

OUR LOSS-YOUR GAIN!

ONE GROUP FINE DRESSES  
Regularly \$16.95 to \$39.95

All Sizes—Styles  
Silks, Metallics,  
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Cocktail Dresses  
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IMPORTED SWISS SKIRTS  
Lively Embroidered  
Full Skirts.  
Reg. \$10.95.  
Pastel Shades  
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ROBES and JACKETS  
Comfortable Terry Cloth  
Regularly \$8.95. Assorted Colors.  
Wear one over your swim suit.  
ONLY \$5.95

IMPORTED NYLON FULL SKIRTS  
Black and White only.  
Regularly \$12.95.  
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You'll Love One! \$6.95

IMPORTED ANGORA SWEATERS  
Handmade and hand  
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White and Pastels  
\$14.95

SHORTS and BRAS  
\$1.95  
Good Assortment,  
Colors and Sizes

SAVING!

## From Chicago

Mr. and Mrs. Foreman Lebold of Chicago, who are staying in their bungalow at the Racquet Club, have Mr. and Mrs. Samuel Lebold as their house guests. assist in welcoming the visitors from that area.

Van Johnson Here  
Van Johnson, star of some of Hollywood's most outstanding pictures, is a guest at the Racquet Club. Noted studio head Samuel Goldwyn and Mrs. Goldwyn are also staying at the Club.

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From Chicago

## The Tennis Club Good and Gay

By CHOLLY HICKERBOCKER

**FASHIONS AND RACQUETS**  
held the light over the past week-end at the Tennis Club. Last Friday night saw one of the biggest crowds of the season in the Bougainvillea room for the first West Coast showing of the Ben Reigs' summer and resort creations, coming direct from New York . . . with those glamourous Powers models.

Saturday afternoon again saw a record turn-out for the tennis exhibition matches with tennis stars Jack Kramer, Don Budge, Frank Parker and John Faunce. All in fine form and some of the best tennis seen in these parts.

**GATHERING GUESTS** this week in the club's new bungalows include among new arrivals Mrs. Elinor K. Toland and her daughter Betty from Oakland; Mrs. Harold Martin and Isabella Frost from Orinda; Mr. and Mrs. Thomas Sullivan from San Francisco; Mr. and Mrs. Sam M. Schloss of Des Moines, Iowa; Mr. and Mrs. Willson Spielman of Winnetka, Illinois; Mr. and Mrs. A. J. Bopp from Detroit, Mich.; Mr. and Mrs. William Thornton of Chicago; Mr. and Mrs. Maury S. Mitheman, Mr. and Mrs. Walter V. Clune, all from Los Angeles; Mr. and Mrs. Alfred Freeman, Jr.; Mr. and Mrs. Carl F. and Mr. and Mrs. Allen Braun from San Marino and Pasadena.

**GAY GAB** about doings around the club last week finds many winter villagers and visitors dining and dancing in the gay Bougainvillea room to the music of Ray Whitaker and his musicians . . . Dorita at the organ at cocktail time in the poolside bar . . . during the evenings. Others sunning and swimming and lunching around the club pool. On the tennis courts Lana Turner and Ferdinand Lamas . . . Nancy Chaffey Kiner—all ardent tennis players.

Friday night's fashion show dinner was quite swank and among the dinner guests were Mrs. Vivian Summerfield with her sister Mrs. Ward Warner of New York . . . the John Dunbars . . . the William Talbots, Jr., the Samuel Austreans of New York . . . the Ernest Pagano . . . the George Wheelers . . . the John Lapps . . . Mrs. Charles Dant . . . the C. F. Candys of Los Angeles . . . the Hathaway Kempers.

Saturday's afternoon tennis exhibition saw among those in the packed gallery Mr. and Mrs. B. F. Fogelson (Greer Garson) and Mr. and Mrs. William Powell and the evening, which was very gay, the John McClures . . . the Austin McManus's . . . Verben Hubbard . . . the Ray Pages . . . The Sam Schloss' . . . the S. E. Ellertons . . . the Floyd Odiums with Lee Anderson of La Quinta to name a few.

The Sunday buffets which go from 1 p.m. to 9 p.m. are one of the high spots of the week every week with members and guests alike gathering around the huge buffet in the Bougainvillea room and greeting each other either after a day of golf . . . horseback riding . . . tennis or relaxing in the sun.

**GUEST GAB** this past week finds many visitors to the club from all points of the hemisphere with Mr. and Mrs. Jack Conway from Sitka, Alaska . . . Mr. and Mrs. George Lingo from Anchorage . . . Mrs. P. Burg and Miss F. Kellert from Montreal, Quebec . . . Mrs. B. Cheek and Mrs. H. Cheek from Dallas, Texas . . . Scott Wheaton of New Haven, Conn . . . Mr. and Mrs. Sidney Davis of New York . . . Mr. and Mrs. Hastings Harcourt of Santa Barbara . . . Emil Sick of Seattle . . . Mr. and Mrs. Albert Belshe of Winnetka, Illinois . . . Mr. and Mrs. L. St. Clair of Kansas City Mo . . . Mr. and Mrs. D. Helms, Jr., of Detroit, Mich . . . Evelyn B. Neff of Oakland . . . F. L. Harper of Denver, Colo . . . George B. Boland of Omaha, Neb . . . Mr. and Mrs. D. P. Shull of Sioux City, Ia.

**NEXT FRIDAY NIGHT** the club honors the 17th annual International Amateur Golf Tournament with a "GOLF BALL DINNER" and a cocktail tee-off at 6:30 p.m. direct from the course. Some



**RE-UNION IN PALM SPRINGS**—Charel de Thomee, pianist at the Chi Chi Blue Room is shown above, left, with Mr. and Mrs. Charles Bloch-Bauer at luncheon in La Paz patio. It was the first time De Thomee and Mrs. Bloch-Bauer (She is Miss Rita Georg, famous European opera singer) had met in 20 years. (Gayle Studio Photo).

### Coming and Going

By AILEEN HAGERTY

Visitors at the home of Mr. and Mrs. James E. French are in-law to the visiting Mrs. McKenzie. \* \* \*

While here on one of their occasional visits, Mr. and Mrs. Harold Lorentzen of Piedmont are staying at Ranchito Escondido, of which they are co-owners with the William Reichels. The Reichels are spending a week in Oakland, their home city.

Business trips to Minnesota, home state of the Silmer Ellertsons, are on the March program of Mr. Ellertson, who flew back to Palm Springs to spend the past weekend with Mrs. Ellertson. Shortly before his return Mrs. Ellertson and other winter colonists from Minnesota had a reunion dutch treat luncheon at the Tennis Club. In the party were Mrs. Wilbur Dillman and her daughter, Mrs. Meridith Hoover, Mrs. Thomas Mac Donald, Mrs. John Pawling, and Mrs. Charles Van Nest, all from Minneapolis, and Mrs. Carl Betcher, Red Wing. Also in the party was Mrs. Kenneth Colborn, a Villager and a long-time friend of the Minnesotans. \* \* \*

Visitors from Denver, the Leonard DeLues are vacationing at Thunderbird Country Club, and the Robert Shearers, with their daughter, Wilomine, are staying at Place In The Sun. The visitors are having reunions with the Harry W. Clatworthy's, winter residents of Palm Springs from Denver.

Gen. and Mrs. Emmett O'Donnell came from March Field the past week end to visit the Townsend Netchers at their winter home here. Other house guests of the Netchers are the Alfred Plamondon, with their son, Alfred, Jr., and daughter Carol, of Chicago. Mr. Plamondon returned recently from a business trip to Japan. \* \* \*

Visitors from San Francisco, Mr. and Mrs. Edgar Lion, are spending a few weeks at Town and Desert. Mrs. Lion is a sister of California's Senator William Knowland. \* \* \*

Misses Louise B. McKenzie, San Rafael, and Mrs. Estelle Pettit, Los Angeles, are visiting Mr. and Mrs. Robert McKenzie, 630 Her.

400 golfers from all parts of the country have entered the tourney this week and they probably will enjoy the "19th hole" about Friday night.

**SATURDAY NIGHT** will see the club's pre-St. Patrick's day celebration with the "wearin' of the green" and an "Erin Gra Brach" . . . and possibly into the night with "top of the morning" to all . . . no night for an Orange man.

**I WONDER**—If you heard the matron last week at dinner opine: I came to California for the weather and I got it.

### Artists Meet in Village After Twenty Years

A happy reunion occurred the other day at the Chi-Chi when the famous European operetta singer, Miss Rita Georg, spotted Charel de Thomee, pianist in the Blue Room. More than 20 years ago de Thomee accompanied Miss Georg at her first public appearances in Paris and Vienna, and although each reached fame and toured the continent and the world, they had never met again until their chance meeting at the Chi-Chi.

Miss Georg, in private life Mrs. Charles Bloch-Bauer, is vacationing with her husband at La Paz Guest Ranch from their home in Vancouver, British Columbia, Canada.

FOR QUICK RESULTS  
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### Tennis Club to Stage Golf Ball Dinner

Tomorrow night the Tennis Club will be the scene of a "Golf Ball Dinner" with cocktail tee-offs at 6:30 honoring the 17th annual Invitational amateur golf tourney now on at the O'Donnell course.

Some 400 golfers from all sections of the country are here this week and many are expected to attend the "19th hole" gathering direct from the course.

Music by Ray Whitaker and his men in the Bougainvillea room for dinner and Dorita in the poolside bar for cocktails is part of the evening's festivities. The club is open to all golf contestants during their stay in town this week.

Mr. and Mrs. Tom English of Vancouver, B.C., are guests at Harlow Haven. They came here to escape the winter rains—but believe the clouds followed them here.

### Lautman Art Exhibit at Tennis Club

Sascha Lautman, internationally known Viennese portrait painter is exhibiting a number of his recent paintings in the Lanai Room at the Tennis Club. Mr. Lautman and his wife, the former Beye de Mova, famed concert pianist, are well known here having spent a number of winters in the village. Both gained fame in Europe but it was in

Cathedral City Club Monday, March 17, will be guest day at the Shadow Mountain club, welcoming the Cathedral City Woman's club to a bridge and canasta luncheon, it was announced by Mrs. Morris Ellinger, Cathedral City, member of both clubs.

A regular Monday noon feature at the Palm Desert club, the luncheons and card-playing sessions, have proved very popular all during the current social season.



Male-shy maids become male getters  
When they wear our beaded sweaters.  
Pure Cashmere, plus originality,  
Bring to the front your personality.

*Indrea*  
OF PALM SPRINGS

HOWARD MANOR • 572 No. Indian Ave. • Phone 2227

New York where they were first introduced to each other by Mrs. Jesse Jones of Houston, Texas, and were married shortly after.

Among the distinguished portraits done by Mr. Lautman are Ignac Jan Paderewski, Premier Benito Mussolini, Marshal Joseph Pilsudski, Sigismund Stojowski, Princess Helena of Rumania, Cardinal Giuseppe Pa-

terino, Colonel Clarence Blethen,

His current exhibit will be on display through this month.

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RESIDENTIAL COLONY**  
by the Original Owner of  
Smoke Tree Ranch

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Guest Cottages

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165' x 308—Approx. 1 1/4 Acres  
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16 Minutes from Palm Springs via Ramon Road  
THOUSAND PALMS 345

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Chas. Doyle Owner and Developer

## "Have you tried Goebel Beer... lately?"

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**"YES...and for my money  
Goebel Private Stock is the  
best-tasting beer I serve"**

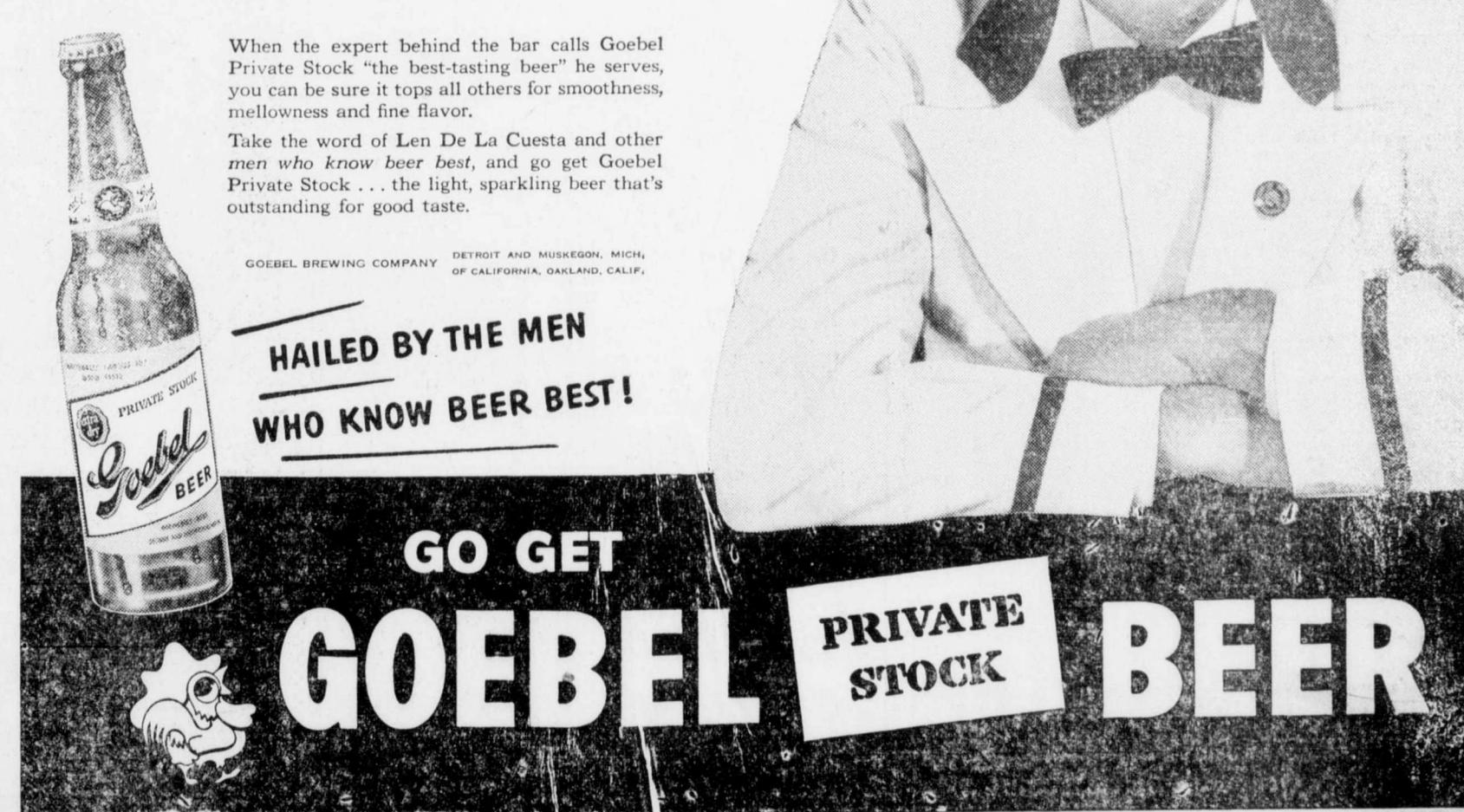
says LEN DE LA CUESTA, popular Los Angeles bartender  
Member of Bartender's Local 284, Los Angeles

When the expert behind the bar calls Goebel Private Stock "the best-tasting beer" he serves, you can be sure it tops all others for smoothness, mellowness and fine flavor.

Take the word of Len De La Cuesta and other men who know beer best, and go get Goebel Private Stock . . . the light, sparkling beer that's outstanding for good taste.

GOEBEL BREWING COMPANY DETROIT AND MUSKEGON, MICH.  
OF CALIFORNIA, OAKLAND, CALIF.

HAILED BY THE MEN  
WHO KNOW BEER BEST!



**C'mon Out and Play**  
In a  
**SUN SUIT**  
That Flatters  
the Larger Figure

**SHORTS**  
IN TWILL AND DENIM

\$298

**SUN-BRAS**

\$198

In Sizes 38 to 44

**THE COTTON SHOP**  
202 N. Indian Ave.

## Saddle-Sirloin Starts Talent Search Nights

Do you like to "ham it up" at parties, that is, sing, do a jig, play with marie, sit down at the piano without causing a titter in the crowd?

If you are the possessor of other talents, the nice kind there's an opportunity awaiting you to reach for fame locally and perhaps nationally.

The Saddle and Sirloin's "Search-for-Talent Nights" off to a good start yesterday evening will be continued March 19 and 26 with the grand finals with the winners of the previous three Wednesday nights competing for the main prizes.

"There'll be consolation prizes for those who participate each Wednesday night," Dave Lyons, owner of the Saddle and Sirloin announced.

More than 15 have already entered their names and any amateur is welcome to compete. "There'll be a lot of fun for both participant and spectator and everybody is welcome," said Lyons.

## Canadian Artist and Family at Hidden Springs

Canadian portrait painter, Nicholas de Grandmaison, with his talented wife, Sonia, and their children, Sonia, Claire and Nicholas, Jr., arrived recently from Banff, B. C., for an extended stay in Hidden Springs at the Elmore L. Staples home. Artist Grandmaison is noted for his portraits of North American Indians, and has a great collection of paintings characteristic of the various tribes.

While on the desert Mrs. Grandmaison is attending class.



**DOLL HOUSE TRAVELS**—Last week George and Ethel Strebe took the Guadalajara Trio, chef, Sammy Briones, bartenders and waitresses to Ed Scofield's Frank Lloyd Wright home in Brentwood for a press party in honor of the Doll House's twenty-fourth anniversary. One of the actresses who turned out to offer congratulations was singer-actress, Charlita, who sang with the Guadalajara Trio until the wee hours of the morning.

## Mothers' Club of St. Theresa's in Busy Session

St. Theresa's Mothers club met last Friday with nominations for officers and plans for a card

es in ceramics, with another Hidden Springs colonist, Mrs. Renaud Hoffman at the Desert Art Center. The Grandmasons brought a collection of their paintings with them and are planning an informal showing to which Hidden Springs colonists their guests and friends will be invited.

## Desert Inn Coffee Shop

Serving the Finest Food at Moderate Prices

Luncheon from \$1.25

Served 11 A. M. to 2:30 P. M.

Dinner from \$1.95

Served 5 P. M. to 8:30 P. M.

ALSO A LA CARTE

Breakfast Served from 8 A. M.

Air Conditioned

The Musical Act  
Everybody's Talking About!

The Sensational

CHUCK



MILLER



TRIO



SADDLE & SIRLOIN

Participants for the Saddle and Sirloin's gigantic desert-wide "Search for Talent Nights" to compete WEDNESDAYS, MARCH 19, 26, and for the Grand finals APRIL 2nd. Costly prizes galore for the winners and consolation prizes for those who participate. Phone 9069 or Radio Station KCMJ 2253. NOW! Join the fun and enjoy the laughter.

## SADDLE & SIRLOIN

Famous for Food in 3 Locations

317 N. Palm Canyon Dr.

Tel. 9069

217 N. Palm Canyon Dr.

## Black Chiffon Next Tuesday at Playhouse

"The Good Fairy," currently showing at The Playhouse, will close Sunday night and the next attraction, "Black Chiffon," will open Tuesday, March 18. Herb Rogers, producer, said Tuesday.

The Playhouse season has been extended to April 20 and membership cards may be renewed at the theatre box office, he said.

Playhouse patrons have been calling our office every day lately to tell us how much the Playhouse means to them," Rogers said, "and how wonderful the plays have been this season.

"We are grateful for their interest. We are far ahead of last season and if the response this year means anything, next winter the Playhouse will become a tradition in Palm Springs."

6-The Desert Sun  
Palm Springs, Thurs., Mar. 13, '52

## Willard Keiths at Wonder Palms

Recent arrivals at Wonder Palms, Mr. and Mrs. Willard Keith came from Los Angeles for a short stay, accompanied by their son and daughter-in-law, the Donald Keiths.

## PIANO TUNING

F. T. ROOT

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of Los Angeles

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233 Cajon St., Redlands 46691

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## THE HUMER SHOP

In the Royal Palms Bldg. Across from Chi Chi

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## BOLEIRO ROOM

NEVER A DULL MOMENT

Charming  
Matt Dennis

Modern famous composer  
at the Grand Piano

Hear him play his Capitol Recordings

Enjoy the Lovely Personality  
of  
Helen Boice

Here by Public Request  
After 20 Weeks at the Bar of Music



Try a delicious  
Smorgasbord Buffet

Thursday, Friday and Saturday  
at only \$1.75 per person

Serving the finest BUFFET DINNER  
of tempting, tasty food Saturday Nite \$3.50  
6 P. M. to 10 P. M.

all you can eat—finest largest selection

REMEMBER—It's Never a Cover or Minimum Charge

## DEL TAHQUITZ HOTEL

or just drop in

Let's Meet and Eat  
at the

## Milkman's Matinee

starts mid-nite until ??

Eat the finest mid-nite Snacks and Breakfast  
all you can eat and enjoy—\$1.50 per person

Floor Show, Dancing and Bar Service

.... carefree entertaining



One of the Buffet Settings at Opening of Holiday House

THE PRIDE OF ANY HOSTESS

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MAKERS OF SANTOS FAMOUS COCKTAIL CHEESE

## SANTOS CO.

PHONE 5277

174 N. PALM CANYON DRIVE

Participants for the Saddle and Sirloin's gigantic desert-wide "Search for Talent Nights" to compete WEDNESDAYS, MARCH 19, 26, and for the Grand finals APRIL 2nd. Costly prizes galore for the winners and consolation prizes for those who participate. Phone 9069 or Radio Station KCMJ 2253. NOW! Join the fun and enjoy the laughter.

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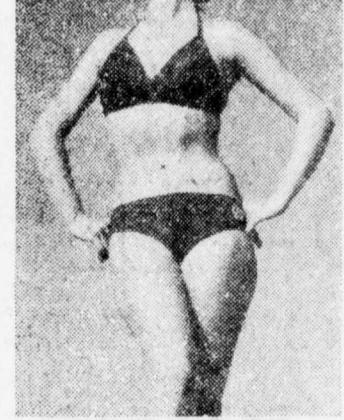
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New Yorker at  
La Quinta Hotel

After a trip to Europe, Arthur Weisenberger, New York stock-broker, is spending ten days at La Quinta while in this area for business meetings with Floyd Odulum. Shortly after his arrival he gave a party in the Mirage Room of the hotel, for his fiancee, Miss Francis Eaves of Los Angeles. The wedding is planned for next month, in New York. Guests included the Allen Lehmans, New York, and the William Walkers, Beverly Hills and Indio.

Mr. and Mrs. Hastings Harcourt of Santa Barbara, celebrated their twenty-second wedding anniversary the past week end, at La Quinta.

HIPS!



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in size at HOME!

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Relax-A-cizor in our salon

(or, if you prefer, in your home) . . .

shows how you can reduce

HIPS, WAIST, ABDOMEN, THIGHS,

No diet or weight loss . . . yet

"VOGUE" says: "Wonderful excess

inches vanish while you rest."

**FREE** expert figure analysis and

photographic "Figure-Graph" that shows you to your most perfect

figure for YOU.

**FREE** . . . illustrated booklet

shows how you can trim

away excess inches from HIPS, TUM-

MY, WAIST, THIGHS, this amazing

way with NO DIET, NO VIBRA-

TION . . . NO WEAKING

WEIGHT LOSS . . . NO SALON TRIPS

USE AT HOME while you rest luxur-

iously. Why not look lovelier, more

attractive, younger? Can you

spare a minute to call? . . . LADY

adviser gives full information on

phone. No embarrassment. No cost.

No obligation.

Telephone NOW!

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Also sold by MAIL . . .

Representatives visit all

California cities.

Mail Coupon TODAY!

MAIL TODAY

RelaxA-cizor FREE

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FREE TRIAL TREATMENT—I

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MENT. I understand there is NO

COST and NO OBLIGATION. Give

me full FREE details.

FREE PICTURE BOOKLET.

Please send FREE booklet that tells

new easy NO-DIET way to reduce

size of waist, hips, abdomen. No

cost. No obligation. Sent in PLAIN

envelope.

I plan to be in Palm Springs

until . . . (date).

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ADDRESS . . . . .

CITY . . . . .

ZONE . . . . .

STATE . . . . .

I am over 21. PHONE . . . . .

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General Contractor  
SINCE 1924  
All Types of Construction

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Own the newest of the new!  
America's smartest "hard-top"



Illustrated: Studebaker Commander V-8 Starliner. Chrome wheel discs optional at extra cost—decorative and other specifications subject to change without notice.

**'52 Studebaker Starliner**  
Commander V-8 or Champion

It's beautiful beyond words and it's distinctive beyond question!

It's clean-lined in design and free from gas-wasting excess bulk!

It's one of eleven exciting '52 Studebakers!

Get yours now...they're selling fast!

**PAQUETTE MOTORS**

Phone 5109



NOT FURS ALONE—When Howard Manor stage a fur show recently it wasn't furs alone which won the applause. Above Madeline Castle models a swim suit to the delight of the large throng.

**A Great Night for the Irish**

Oh, Paddy dear, an' did you hear the news that's goin' round? It's going to be a foine night for the Irish, and everyone else who likes a good party, come shades of Shamrock night at the Shadow Mountain club, Saturday night, March 15.

Irene Matthias, social director, advises that these harp-striking bards, the Todd Trio, will sing special Irish ballads, and the Blarney stone will be polished, there'll be special favors galore, and there's no law agin the wearin' of the green!

Every Irish member, fer shure—such as the J. F. O'Connors, F. Ray Kelleys, Tom Browns, Austin W. (Pat) Rafferty, Jerry Malone, Mr. Patrick J. Moore, with four colleen relatives, and a raft of other monickers that sound like Moran and O'Riley, will be on hand.

It is said the inspirational coloring stems from the Riviera, from primitive prints of the South Seas, the sun-nurtured colors of the jungles—in hand-print designs, bold and vividly hued, featuring bamboo, Chinese orchid and other patterns typical of the far corners of the globe; creating an exotic collection, international in flavor, yet California in styling.

Rhinestones, flowers and many adornments are featured in the new styles to be shown. Lei necklaces of native huihini shells, from Tahiti, for instance, complement the "Tapa Shell" suit.

Other Catalina wear will be shown, including cocktail dual-purpose swim suits, with skirts for lounge wear; sans skirts for the pool. Many smart innovations will be unveiled.

E. W. Stewart, head of Catalina, will be the special fashion show commentator on this occasion.

Renaud Hoffman, Hidden Springs artist, and Mrs. Hoffman entertained at cocktails in their home Saturday, before going to the buffet supper in the club house. Later the group attended another of the enjoyable musical evenings in the club lounge, with

**Plan Swim Style Show Sunday at SM Club Pool**

With a theme of "around-the-world" underlying the Catalina styles for '52, the Shadow Mountain club terrace will scintillate with splashes of color and embellishment when the Sunday afternoon showing of swim wear holds fort.

It is said the inspirational coloring stems from the Riviera, from primitive prints of the South Seas, the sun-nurtured colors of the jungles—in hand-print designs, bold and vividly hued, featuring bamboo, Chinese orchid and other patterns typical of the far corners of the globe; creating an exotic collection, international in flavor, yet California in styling.

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the C. Everett Spangs, Mario Chamlee and Ruth Miller Chamlee taking part in the program.

Mr. Chamlee is spending much of his time in Los Angeles, where he is teaching his newly conceived course in opera, at the University of Southern California School of Music.

**O'Donnells Honor Guests**

General and Mrs. Emmett "Rosie" O'Donnell, village house-guests of Mr. and Mrs. Townsend Netcher, were honor guests at a Saturday night dinner party at the Racquet Club by the Netchers.

Guests included Mr. and Mrs. A. D. Plamondon Jr. of Chicago, and their daughter Carol and son A. D. Plamondon III, Buster Collier and Mr. and Mrs. Irving Florsheim.

**Business Women Meet Wednesday**

Palm Springs Business Women's club will meet at a breakfast session next Wednesday morning at the Desert Inn Coffee Shop, it was announced at Monday night's business session of the club.

Reservations should be made by calling 5119 or 4313 by Monday.

Much important business was transacted at Monday night's business session which was held at the home of Mrs. Georgia Kettmann, president.

La Paz Western Dance Friday

Friday, instead of Saturday will be the day for the western dance at La Paz this week, it was announced Tuesday.

The western affair, which has gained in popularity steadily, is now drawing more than 50 guests and Villagers weekly.

Ben Massie and the Desert Rhythm band supply the music.

The dance will be held Friday instead of Saturday to avoid conflict with the Police Ball Saturday night.

**Circus Workers Feted at Party**

Chairman of the Desert Circus Queen's committee, Monte Herbert gave a cocktail party on Wednesday for women who will serve on the committee. They are Mimes, Thomas Fleming, Oliver Jaynes, Ernest Pagan, William Matouf, Charles Farrell, Percy Whiteside, George Wheeler, John McClure, O. E. L. Graves, George Atwell, and Robert H. Howard, Jr. Herbert entertained the group at his attractive country home, Paradise Ranch, near the Tamarisk Country Club. Applications for "queen candidates" are being received now by Mr. Herbert.

**Newcomers Must File State Tax Returns**

Newcomers to California were warned this week by the state franchise tax board that they are required to file state income tax returns if they are in the state for other than temporary purposes.

**Cahuilla Group Meets Tuesday**

Cahuilla School Parent-Teacher group will witness a program by children of the fourth grade, near a talk by Miss Elizabeth Pukas, school health nurse and hear reports from the school board next Tuesday evening at the school at 7:30.

The answer of the school board to the request for additional room at Cahuilla school will be the important item on the agenda.

**School Trustees to Meet Tonight**

Dr. A. G. Hoff, superintendent of Palm Springs Unified School district, said that the next regular meeting of the school board will be held tonight at 8 at Frances Stevens school.

**House Razed**

A house was burned at 450 South El Segundo on the Indian reservation Monday in clearing the property under the supervision of the fire warden.



Just Received From Scotland.  
A NEW SHIPMENT OF  
COLORFUL  
SPORT SHIRTS  
at Tweeds & Weeds  
in their new location at  
1073 North Palm Canyon Drive

**DEDICATION SERVICES**

OF THE NEW

**WURLITZER ORGAN**

Tuesday, March 18

8 P. M.

**PALM DESERT CHURCH**

PRESENTING

Leland McEwen, Noted Organist

Wynn and Alexander Hammond

Violet Fowler Watson

Vocalists

**FRENCH CHEF MARIUS DADINY**

Has Created

A Fascinating World

of Taste Delights

Served in

The New

**CORAL TREE RESTAURANT**

ONE VISIT FOR BREAKFAST, BRUNCH, LUNCHEON OR DINNER WILL CONVINCE YOU THAT OUR POPULAR PRICED MENU, (WHICH WILL AMAZE YOU) DOES NOT IN ANY WAY AFFECT THE CAREFUL PREPARATION OF YOUR FOOD BY CHEF DADINY OR THE QUALITY SERVED.

TRY OUR FOOD

"Equal to the Best Served Anywhere"

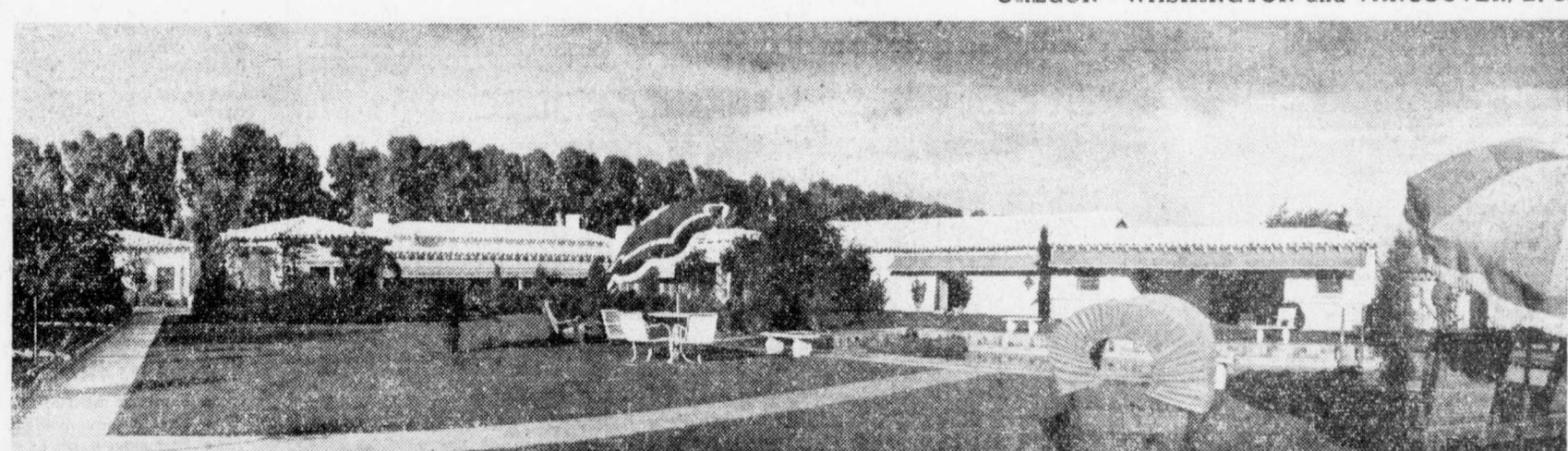
**Coral Tree Restaurant**

IN THE

**Palm Springs Hotel**

**An invitation to  
VISITORS FROM THE PACIFIC NORTHWEST**

OREGON - WASHINGTON and VANCOUVER, B. C.



EDITH EDDY WARD cordially invites you to attend a cocktail party  
and open house at the Fezler-Tower Ranch between Palm Desert and  
Indio next Tuesday, 2 to 5 P. M. Come and meet your friends and  
neighbors from home.

TUESDAY, MARCH 18TH

2 to 5 P. M.

## Three Announce Intention to Seek Assembly Seat

Three candidates are now in the race for the assembly seat vacated when John Babbage decided not to seek a third term. Already in the race are Charles Valentine, Riverside realtor, well known here, Moulton Phillips, former state head of the Young Republicans organization and Horace Miller, former assistant county counsel and now a county seat attorney.

Valentine has sought the seat before, opposing Phil Boyd, Villager, in 1944.

Phillips, who speaks at a Republican rally here tonight, is 33 and has been active in politics for some time.

Miller, a registered democrat, took out papers for both major parties as did Phillips and Valentine.

They will run at the June 3 primary.

Babbage announced his intention to return to private life a few weeks ago. He said pressure of his own business precluded his being a candidate again.

### From Page One—MORE ABOUT HOUSING

By Savings and Loan associa-  
tion.

**THE COMMITTEE** has investigated a number of available sites and have interested a number of individuals and building firms, financially able to undertake the local housing project.

Under consideration is a 10-acre tract on the Indian reservation upon which privately-financed rental units could be erected and which would house approximately 100 families at low cost rental. These would be air-conditioned and available for summer occupancy, and would replace present sub-standard dwellings on the heavily populated Section 14 of the Indian reservation, condemned by the state health code.

**THESE PLANS** which are nearing completion will be filed with the City Planning commission shortly and it is felt that the City authorities will cooperate in rezoning the selected sites so that construction work can begin as soon as possible.

A meeting has been called for next Monday at 8:30 a.m. in the city manager's office when the committee will make a further report on the progress made to date.

### Lays on Vacation

Mr. and Mrs. Beirne Lay Jr., of Los Angeles have been vacationing at the Racquet Club. Mr. Lay, authored "Twelve O'Clock High" with Cy Bartlett, as well as writing several other noted aviation stories.

### Palm Springs Story in Full Color

Watch the newsstands for the new and larger edition of the Palm Springs Area Yearbook. With eighteen pages of desert scenes in full color it is without doubt one of the most beautiful books on sale today and gives Palm Springs a book comparable to "Arizona Highways."

Palm Springs visitors like the book because it answers all their questions about the area. It contains area and city maps along with chapters on the City's History, Palms and Historic Canyons, Local Indians, Tramway projects, Sulton Sea, Date Palms, Scenic Trips, Guide to Movie Stars' Homes and Hotel and Apartment Directory.—Adv.

**HOTEL**  
Half Block from Bullocks  
Income Approx. \$12,000  
ONLY \$60,000 CASH  
Balance easy yearly.  
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Surveyed ready for sale  
Water, Gas, Electricity  
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For Quick Sale  
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**IN LAS PALMAS**  
Three Bed Room Home  
Partly Furnished  
New Large Heated Pool  
\$40,000  
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and CO.**  
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**WHO'S GOING TO BE QUEEN?**—Who will wear the Queen's crown for the 16th Annual Desert Circus and Carnival of Stars? That's the \$64 question Village belles get an answer to March 22 when the Queen and her court will be chosen. Enjoying a siesta on a straw bale is pretty Candi Hughes who will be one of the contestants. (C. of C. Photo).

### Who Wants to be Queen?

Village belles were being a little coy about entering the Circus Queen contest this week. Monte Herbert, chairman of the queen's committee was about ready to stop every likely looking miss on Palm Canyon Drive and say, "Hey, have you ever thought what fun it would be to be a Queen?" The job is wide open, and so is that of her court ladies.

Entry blanks may be had at the Chamber of Commerce or Circus Headquarters. Qualifications have been eased up on the age limit—it is now 17 to 25.

This year's queen, due to the Circus going in for Hollywood's biggest stars as its guests, is going to have a bit part in the films as a reward for being the prettiest one. She will also have her outfit given her by the Desert Circus Association, and so will her ladies in waiting. The queen and her court preside at all events during Circus Week, April 3, 4, 5 and 6 and she will be crowned at the opening event which is the Mexican dinner and Fiesta put on at the American Legion hall.

For five young ladies, it's going to be the time of their lives.

Entries must be in by March 20 and must be accompanied by photograph. And the photograph better be good.

From Page One—MORE ABOUT

### CIRCUS

jingling in the line of march with silver mounted outfits gleaming.

Saturday afternoon comes the Jaycee's wild animal circus, in addition to the Bing Crosby show and the carnival. All at the Polo Grounds. Lee Brown's orchestra plays for the Circus Dance Saturday night.

**THE BIG**, all out Breakfast Ride comes Sunday morning, set for 10:30 in case anybody feels a little tired. Every vehicle, horse drawn, and every horse that can still get around, will be trekking to the old rodeo grounds from Rogers Ranch for sizzling bacon and eggs under the open sky. Chairman Hopkins chose the old rodeo grounds because they are accessible on foot from the Village; they are hard by Village churches and generally a very fine place to have Sunday morning breakfast. Stellar entertainment from stars here for the circus, will mark the breakfast.

Sunday afternoon everybody

### Shears off Phone Pole in Accident

Robert C. Switzer of Marine base at El Toro hit and sheared off a telephone pole on Highway 111 north of Wonder Palms Saturday morning, he reported to police. He was allowed to proceed to his base pending action by the telephone company.



### A First Offering --- PALM SPRINGS

YES, ONLY 5 MILES SOUTH OF CITY LIMITS

### A PARADISE RANCH

That annually produces approximately 400,000 lbs. of choice grapefruit and 70,000 lbs. of select dates... abundant well with pure water.

In an area of

### FABULOUS NEW DEVELOPMENTS

Actually Adjoins The Wonder Palm Hotel and the new

### TAMARISK COUNTRY CLUB

both on the north and the west, and immediate to the site of the beautiful new Tamarisk Country Club House and greens.

An area of More Sunshine and Less Wind with its future unlimited.

### SEE FOR YOURSELF

Interested prospects are invited to inspect this ranch, walk over it and pick fresh grapefruit, then, visualize the future...

### YOU BE THE JUDGE

Also remember, this is a producing ranch with a crop record, (its true possibilities have not even been scratched) that should net over \$20,000 yearly... Why have the dead maintenance weight of a costly city residence, when you can build your home and pool midst your groves on YOUR OWN PRIVATE OASIS, with your stock, poultry and pets as YOU DESIRE attended by farm help. Here we have most everything of closeby Palm Springs plus a myriad of advantages such as the "majestic privilege, luxury and privacy" of living on your own Desert Rancho in the heart of this romantic and WORLD FAMOUS HEALTH AND SOCIAL CENTER.

### POSSIBILITIES UNLIMITED

You can live within your own self-sustaining Rancho Estate as a gentleman farmer or combine it with a LARGE MONEY MAKING prospect by erecting 20 to 50 small rentals on a fractional part of this magnificently located ranch. This is just one possibility, there are MANY OTHERS! (Note: Consult your tax counselor regarding the many benefits of living on an income bearing and going ranch to the high bracket tax payer). Owner will sell (must) or will put up the property CLEAR against its equivalent in cash, then borrow necessary financing and join a qualified partner in building the rental units and operation of the ranch. It should be extremely profitable and interesting.

COURTESY TO AGENTS

DAN D. JONES, OWNER - 3968 Wilshire Blvd., Los Angeles 5  
Dunkirk 4-4107—(or Palm Springs 83519 Weekends)

## Civic League's Attorney Plan Filed for Study

Request of Palm Springs Civic League that council study the possibility of employing a full time city attorney was referred to the committee of the whole when it was presented last week.

Council did not take action on the resolution as it was not signed. Last year, council adopted a policy to refuse consideration of petitions or requests made only in the name of an organization without listing its officers or directors or members.

In the meantime, City Manager Russell Rink said that the statement of the League that upwards of \$22,000 had been spent by city treasury for city attorney's office use did not jibe with figures. He said that total expenses of the city attorney's office for the 1948-49 year was \$11,511.61, for 1949-50, \$12,441.67, for 1950-51, \$7,879.44 and budgeted for 1951-52, \$8,741.

The survey is expected to produce information on:

The economic pattern of the county, population growth charts, types of employment, source and trend of income.

Factors affecting employment, geography, market potentialities, labor resources, transportation, raw materials, water and power supplies, housing, recreation, zoning, educational facilities, financial institutions.

Existing industry, situation of wholesale and retail trades.

Crash—No One Hurt

A three-car accident occurred Monday in front of the Palm Springs Hotel. No one was injured.

### State Convention of Planners in Fall

Chamber of Commerce convention bureau has booked the California City Planning Commission convention for Palm Springs, to be held here November 5, 6, 7 and 8, this year. Over 200 are expected to attend.

## Industrial Study of County Asked by Supervisors

County supervisors Monday ordered execution of a contract with Survey Associates of San Francisco for an industrial and agricultural economic study of Riverside county.

The survey will cost the county \$8,000.

Representatives of the San Francisco firm will spend six months in the county contacting chambers of commerce and other civic organizations throughout the county on a program to attract new industries to the county.

The survey is expected to produce information on:

The economic pattern of the county, population growth charts, types of employment, source and trend of income.

Factors affecting employment, geography, market potentialities, labor resources, transportation, raw materials, water and power supplies, housing, recreation, zoning, educational facilities, financial institutions.

Existing industry, situation of wholesale and retail trades.

Crash—No One Hurt

A three-car accident occurred Monday in front of the Palm Springs Hotel. No one was injured.

# Saint Patrick's Day Festival

Saturday, Sunday, Monday  
March 15, 16, 17

FOOD-FUN  
AND

**Helen of Hollywood**  
Presents the New  
**SASSY SWIM CAP**  
Price \$2.50  
  
**PROTECTS YOUR HAIR  
WITHOUT FLATTENING THE COIFFURE**  
Exclusive at  
**Helen of Hollywood Beauty Salon**  
509 N. Palm Canyon Dr. Phone 2377

BRING THE FAMILY  
FOR DINNER EACH DAY

ONLY \$1.00

SATURDAY--  
ITALIAN SPAGHETTI

SUNDAY--  
BARBECUED RIBS

MONDAY--  
MULLIGAN STEW

SURPRISE GIFT AUCTION—  
SOME GIFTS FROM GERMANY, ITALY  
AUSTRALIA, HAWAII, IRELAND

### CELEBRITIES

STAGE—SCREEN—RADIO

EXPECTED

### BAZAAR ATMOSPHERE

MERCHANDISE BOOTHS

### Ticket Sale On Now

Benefit For  
ST. THERESA'S PAROCHIAL  
SCHOOL

### THE PLACE:

### St. Thresa's

THE TIME:

SATURDAY—4 TO 9 P. M.

SUNDAY—1 TO 9 P. M.

MONDAY—4 TO 9 P. M.

"Let's Go"

### RICHARD the MASSEUR

DISTRIBUTOR

### MASSAGES

WOMEN

EUROPEAN METHODS — EXPERT OPERATORS

### A NEW TORSO FOR YOU!

• A MASSAGE IN THE SUN

• A WORKOUT IN OUR GYM

• STEAM BATHS—CALESTHENIC CLASSES

244 So. Palm Canyon Dr.

Phone 2831

# Mackey Says Auto Raffles Violate Law

District Attorney Says He's Heard There's One Here

District Attorney W. O. Mackey reiterated his warning over the weekend that raffles are against the law.

He said he had been informed that a Palm Springs organization was planning to raffle off a new automobile—and that such raffles violate anti-gambling laws.

Although these raffles are often held with best intentions, he said, and the proceeds often go for charitable purposes, they tend to create an atmosphere of contempt for the anti-gambling laws and tolerance of gambling.

Mackey said it would be his duty to prosecute sponsors of any raffles if he should receive evidence against them.

He explained that his information so far was only hearsay and that his staff was too limited to dig out evidence against every such violation of the law that it hears about.

## Wrong Road

It Led Couple to County Jail

Grace Rice, 41, arrested here on a shop-lifting charge last week with Edward Chambers, 37, was in county jail serving a 30-day term as a result of a guilty plea before Judge E. E. Therleau in local court last week.

Chambers was given a 10-day sentence.

They told police after their arrest here that they had been in Las Vegas and had taken the wrong road. That's why they landed in Palm Springs.

And also probably why they landed in county jail.

## Interrupted

Las Vegas Man's Rest Here Jolted

Tutor Scherer, Las Vegas, residing in Palm Springs, found his vacation rudely interrupted this week.

Police said they had been requested by Las Vegas police to tell him that his home in the Nevada city had been burglarized.

Several thousand dollars worth of rifles and pistols and some jewelry had been taken.

The weapons, part of Scherer's western antique collection, are irreplaceable, he said.

## Scouts Want Case for Their Trophies

Warren Strebe, Scoutmaster for Troop 39, Boy Scouts of America, said the boys of his troop have won so many trophies lately that they need some place to put them.

They'd like to have someone donate an old China closet or something of similar build. Any one wishing to aid can call Strebe at 2-5944.



THIS IS PALM SPRINGS—Dave Curtis, paraplegic veteran, who is wire photo expert and photographer for the Valley Times of San Fernando, tries out some Palm Springs glamour photography with his wife as the poolside model. (Earle O'Day Photo)

## Wheelchair Photog Tries Out Village Glamour Route

Taking a first hand whirl at the glamour route that has made Palm Springs famous is newspaperman Dave Curtis of the Valley Times, influential daily of the San Fernando Valley.

Curtis, a multi-wounded vet of the European theater in World War II, is one of several thousand paraplegics who have been rehabilitated in Veterans Administration hospitals to the point where, though condemned

to spend the remainder of their days in a wheelchair, they refuse to let it interfere more than necessary with normal living and wage earning.

He is a wirephoto operator and cameraman for his newspaper.

Like many another husband, the visiting newsmen plays it safe in the choice of models, using in this case his own wife, Bertie. They are spending several days at El Moro apartments.

Kelly was a wartime Air Transport Command colonel.

## Phillips to File on Both Tickets

Congressman John Phillips will file for re-election on both major party tickets, it was announced this week. Papers were issued to him by County Clerk Gordon A. Pequenat last week. Phillips will seek his sixth two-year term.

Phillips is running in the new 29th district which includes Riverside and Imperial counties. Prior to reapportionment under the 1950 census, Phillips served the 22nd district which included Riverside, Orange and Imperial counties.

FOR QUICK RESULTS  
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WHERE THE GANG MEETS!

It's the Place to Drink and Eat

NEVER A DULL MOMENT

Continuous Dancing and Entertainment  
COCKTAIL HOUR 4:30 TILL?

HELP YOURSELF  
TO A DELICIOUS SNACK

### Just Good Food

Real ITALIAN SPAGHETTI  
with Chicken Ravioli—  
Toasted Garlic Rolls

\$125

### Steak

Planked CHOPPED SIRLOIN  
on Board with Browned Potato  
Rings—Gobs of Assorted  
Vegetables and Garlic Toast

\$195

SEA FOOD COCKTAILS A LA CARTE

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It is widely recognized by scientists and master brewers that one of the most important factors in making good beer is the natural brewing properties in the water.

"It's the Water" from our artesian wells, combined with premium quality grains and hops and the skill of Olympia's master brewers that gives such refreshing taste and rare good flavor to OLYMPIA . . . America's Original Light Table Beer.

Symbol of Hospitality



Visitors are always welcome at Olympia Brewing Company, Olympia, Washington, U.S.A.

"One of America's Exceptional Breweries"

TWENTY-FIFTH YEAR

# The Desert Sun

Page Nine

Palm Springs, Calif., Thursday, March 13, 1952

Second Section

## Sen. Knowland to Address GOP Rally in Village

Riverside county Republican central committee will sponsor a great Republican rally in Palm Springs April 2, it was announced this week. Senator William Knowland will be the speaker of the evening.

It will be a county-wide affair with committees set up in most communities to send delegations here. Site of the dinner will be the Racquet club.

PHILIP L. BOYD, Palm Springs' first mayor, former assemblyman, and active in Republican affairs for many years, will be the toastmaster for the evening.

Included on the evening's program will be the Honorable McIntyre Faries, California National committee, William Clay, chairman of the County Central Committee, and Charles Thomas, state finance chairman will be included on the evening's program.

MRS. MELBA BENNETT, dinner chairman, will be assisted by Major Reuben Fleet, Arthur Bailey, Mrs. Genevieve Tobin Keighley, Mrs. Charles Farrell, Mrs. Oliver Jaynes, and Mrs. S. P. Manassas of Palm Springs. Mrs. Helen Hester of Coachella and Mrs. Kathryn Woodward of Banning.

Reservations may be made by calling Republican headquarters in Riverside or Mrs. Bennett at Palm Springs 2-6371.

## WAL Executive Honored by Pilots

Arthur F. M. Kelley, vice president-sales of Western Air Lines, was honored at the closing session of the California Wing of the Air Force association by being awarded the group's "Man of the Year" award.

Kelly was a wartime Air Transport Command colonel.



## February Traffic Toll Highest in County History

February was marked by tragedies on the highways.

During the shortest month of the year, the longest list of traffic fatalities was compiled. Coroner Ben White said Monday.

The death toll was 21, the highest ever recorded in his office in any single month, he said.

Two of the deaths were in Coachella Valley.

Coroner White said the February toll brought the total for 1952 to date to 26. Last year on the corresponding date the toll was 10. And last year the county set a traffic toll record of 145.

The high mark in Coachella Valley was blamed on the narrow two-lane Highway 99, north of the city. Drivers from metropolitan areas, accustomed to four-lane highways, fail to reduce their speed on the narrower road which is the main truck highway from the desert, said coroner's deputies.

## State Budget to be Costly Here

Dinner at Saddle and Sirloin restaurant at 6 p.m. to be followed at 8 p.m. by a rally at Frances S. Stevens school, is on the program of Palm Springs Republican Council today.

Cliff Henderson of Palm Desert will introduce the speakers.

It will be the first time in the Village that an officially organized group, men and women, stage such a rally.

Speakers include Jean Fuller, Los Angeles president of the California Council of Republican Women, Moulton Phillips, last year's state president of Young Republicans, and Mrs. R. G. Kenyon, San Marino, state precinct

chairman for the Republican Woman's Council.

A large gathering is expected at both the dinner and the rally afterward.

## Concour d'Elegance Slated for Mar. 22 at Polo Grounds

Palm Springs is to be the scene of imported and custom car show plus modern and antique cars.

A display of over one hundred imported and custom American automobiles will be held free to the public at the Polo Grounds Saturday, March 22. Entered by their owners, they will compete for blue ribbon awards in what is known in Europe as a Concours d'Elegance. The elegance of both the cars and the ensemble of their exhibitors plays a large part in glamorizing this evening showing (5:00 to 7:30 p.m.) which will be held under night lighting at the baseball park.

Feature attraction will be a special class for competition sports cars which will race the following day in the 100 mile Palm Springs Cup Race.

Exceptional cars entered by

He Was Mistaken About His Welcome

James Allen Fleener, inmate

of Patton state hospital

appeared at the police station early Sunday and asked for a place to sleep.

When queried, he told police they didn't want him at the hospital. However a telephone call to the state institution revealed different and Monday he was on his way back to the hospital with an attendant.

For Income Tax Service  
123 E. Andreas  
Tel. 5358

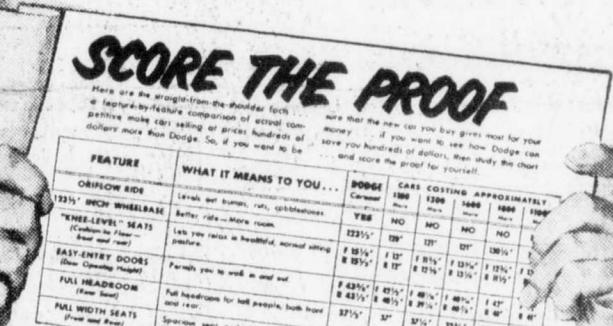
CIRCUS WEEK IS COMING!

TO GO WESTERN GO TO

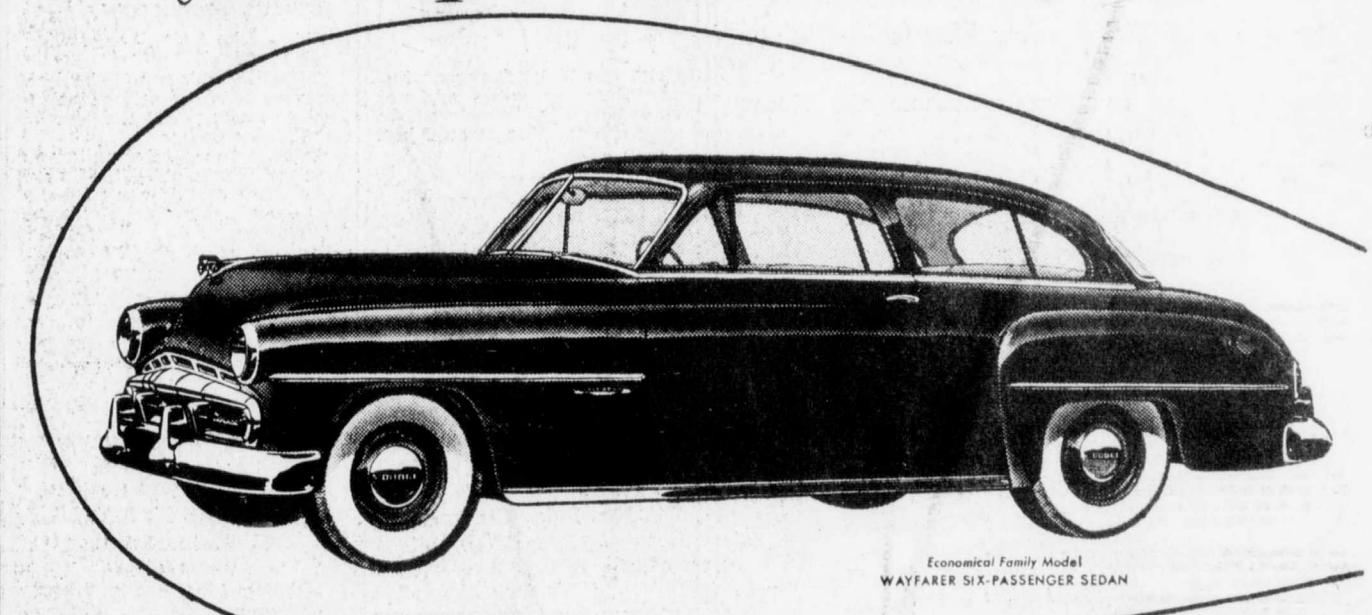


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Be your own car expert!



NEW "SHOW DOWN" WAY  
lets you compare cars feature by feature!



You get the facts you need to judge car value . . . and save money!

Now you can be your own expert on car value. The Dodge "Show Down" booklet gives you proof instead of "sell."

Come in today for your copy of this valuable, free "Show Down" booklet. Take it home and make the money-saving comparisons at your leisure. There are no "strings" . . . no obligation to this offer.

NOW ON DISPLAY

IMPERIAL MOTORS

83-095 Highway 99  
Palm Springs and Coachella Valley  
DODGE Automobiles and DODGE "Job-Rated" TRUCKS  
(Factory Deliveries Available)

Indio, Calif.

New dependable  
'52 DODGE



Specifications and equipment subject to change without notice

Phone 7-3311

# Sabbath, Subject of Rev. Rentfro on Sunday Night

The Rev. R. A. Rentfro, pastor of the Seventh-day Adventist church, in announcing his sermon topic for Sunday night said, "The Bible Sabbath is an age-old truth and is as much woven into the very fabric of the New Testament as it was when God made it holy unto all mankind thousands of years ago in the Garden of Eden in Old Testament times."

"In addition to the Sunday night service," Rev. Rentfro said, "Prayer meeting will be featured each Wednesday night at 7:30—Sabbath school each Saturday at 9:30 and the preaching service at eleven. The church is located at the corner of South Riverside Drive and Camino Real."

## Airport Buildings to be Improved

Council last week authorized expenditure of \$7500 to improve the administration building at the airport.

The expenditure, which will come from the city's airport fund, is being made at the request of Zadie Bunker, airport lessee, to improve the building's appearance and improve service.

## Your ANSWER! for a quick TAN DESERTAN

at better stores and shops

FOR INFORMATION WRITE: Smith Bros. P. O. Box 3045, Hollywood, 28, Calif.

## St. Patrick's Weekend to be Marked by Great Fiesta

March 17, St. Patrick's Day is a great day for the Irish and the Irish in this Village are no different than they are anywhere in the world with one exception.

Village Irishers, and many others who just love to help the Irish celebrate most anything anytime are planning a two day warmup with St. Patrick's Day celebration on Monday as the climax.

The serious side of the three day celebration however will take the form of a benefit for St. Theresa parochial school on East Ramon road.

THE KICK-OFF event will take place Saturday when a delicious spaghetti dinner will be served. In this particular preparation the Irish have sagely selected the advice and assistance of an expert on spaghetti, an Italian as yet unnamed. The doors will be swung open at 4 p.m. and persons in attendance will be enabled to purchase beautiful things donated by members of St. Theresa's parish and friends of the church.

Sunday the booth-lined church grounds will open for business at 1 p.m. and continue until 9 p.m. In addition to the fun planned for those in attendance a barbecue sparerib dinner will be served from the time the doors open until they are closed at 9 p.m.

ST. PATRICK'S DAY on Monday, when the wearing of the green is the style and shamrocks glisten in lapels that good old Irish the Irish are wont to brag about, Mulligan's stew will be served with no change in price. The doors open on that day at 4 p.m. and will stay that way until 9 p.m. or perhaps a bit longer.

The foregoing program was announced by the Rev. William Clavin pastor of St. Theresa's with plenty of assistance coming from Our Lady of Solitude and the Rev. Michael O'Connor.

DOZENS OF GIFTS have been donated by merchants in the Village for the three day event and they will be given away to those in attendance on each of the three nig's.

## 10—The Desert Sun Palm Springs, Thurs., Mar. 13, '52

## Trouble Shooter, Subject Sunday at Cathedral City

"Titus, Paul's Trouble Shooter" will be the theme of the sermon by Dr. Graham Hunt, at Cathedral City Community church next Sunday at the 11 a.m. service, he announced this week.

Bible classes convene at 9:30 a.m.

Dr. Hunter announced that the March 23 service will include returns from the "sacrificial meal" savings banks which were distributed by the church. More banks are available, he said. The proceeds this year are for relief in Korea and for misplaced Arabs in Palestine.

Weekly prayer meetings are held at 2:30 p.m. Tuesdays at various homes. Dr. James Kyle is in charge.

The annual Sunday school picnic will be held April 19 it was announced.

## Contest Winners Given L.A. Treat

Twenty-three Palm Springs high school students, winners of Community church Sunday school contest were rewarded with a trip to Los Angeles, last weekend.

They left by automobile Saturday and were taken to the Flying Tiger Line, for a tour of the hangars, shops and administration offices. From there they went to CBS and watched the Gene Autry show. After being served dinner at a Hollywood restaurant, they attended the recording of next Sunday's Edgar Bergen-Charlie McCarthy show.

## 'SUBSTANCE' SUNDAY CHRISTIAN SCIENCE THEME

The importance of building on a firm spiritual foundation is illustrated in the Lesson-Sermon on "Substance" in Christian Science churches on Sunday.

The Golden Text is from II Timothy (2:19): "The foundation of God standeth sure, having this seal, The Lord knoweth them that are his."

Scriptural selections include these words of Jesus from Matthew's Gospel: "Whosoever heareth these sayings of mine, and doeth them, I will liken him unto a wise man, which built his house upon a rock; And the rain descended, and the floods came, and the winds blew, and beat upon that house; and it fell not: for it was founded upon a rock. And everyone that heareth these sayings of mine, and doeth them not, shall be likened unto a foolish man, which built his house upon the sand: And the rain descended, and the floods came, and the winds blew, and beat upon that house; and it fell: and great was the fall of it." (7:24-27).

Mary Baker Eddy declares in "Science and Health with Key to the Scriptures": "We cannot build safely on false foundations." "The objects we pursue and the spirit we manifest reveal our standpoint, and show what we are winning." (pp. 201, 239).

## Services Tomorrow at Temple Isaiah

Sabbath services will be held tomorrow evening at 8 o'clock at Temple Isaiah of the Jewish Community Center.

Rabbi Arthur B. Lebowitz will speak on "Completing the Task." Saturday morning services at 10 o'clock. Religious School classes are held on Sunday morning from 10 to 12 o'clock.

## SONOTONE HEARING AIDS and Batteries

FOR ALL MAKES Now Available in

PALM SPRINGS

MARGARET K. CONLEY

1359 Camino Primrose

Phone 7451

Morning 8 to 11—Evg. 6 to 9

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All Forms Of:  
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Fidelity and Insurance Bonds  
WE REPRESENT  
Aetna Life Group  
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INC.

756 No. Palm Canyon Dr.

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"Palm Springs' Oldest

Insurance Agency"

Now

Open!

(Operated by  
Owners of the  
Golden Stallion,  
Pioneer Town)

STALLION

CAFE

216 N. INDIAN AVE.

Specializing in CANTON STYLE

Chinese Food, Steaks and Chops

"No Better Food in the West"

CHINESE FOOD  
TO TAKE OUT  
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OPEN  
EVERY  
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1359 Camino Primrose

Phone 7451

Morning 8 to 11—Evg. 6 to 9

233 Cajon St. Phone 4-6891

REDLANDS

SONOTONE  
HEARING AIDS  
and Batteries

FOR ALL MAKES  
Now Available in

PALM SPRINGS

MARGARET K. CONLEY

1359 Camino Primrose

Phone 7451

Morning 8 to 11—Evg. 6 to 9

# Now...at last...Something entirely NEW in Printing

# FULL COLOR PRINTING AT HALF OF OLD PRICES

NO COLOR PHOTOS OR  
COLOR PLATES TO BUY!

## Fast Economical New Method Brought to Palm Springs Exclusively By The PRINTERY

New printing process gives brilliant  
life-like color to ordinary black-and-  
white photographs.

Down go the prices of printing in FULL COLOR by the New Colorgraph process now available at The PRINTERY plant in Palm Springs. You can take advantage of FULL COLOR, at a low cost, in producing advertising literature such as brochures, postcards, catalogs, announcements, programs, letterheads and the like. Never before, in this area, has the need been greater for colorful printed matter. We, at The PRINTERY, have met the challenge of supplying FULL COLOR printing at only **half the normal cost**. All we need is black and white photographs, drawings or even plates that you have on hand. Like magic we will have them transformed into brilliant, appealing FULL COLOR.

### No More Expensive Plates

The amazing color process takes less time than any other color process known and you DO NOT BUY A SET OF COLOR PLATES. Most jobs can be run in full color for the cost of the color plates alone. Imagine having your printing produced in brilliant life-like color without the burden of expensive plates! You can see samples in our display lobby at 174 J. North Palm Canyon Drive (In The Center Arcade). We welcome your investigation.

### Process Is Radically Different

This method of printing color has created a sensation wherever it has been introduced. The process requires skilled technicians. Presmen are specially trained. The key to success begins in the Art Department. We, at The PRINTERY, have employed two top-notch artists to supervise the process. They are ready to help you in planning your color printing needs.

### Printing Produced Quickly at Half the Normal Cost

No waiting! No color plates have to be ordered from engravers. This time factor has been eliminated. Your job starts rolling, on the presses, in a hurry. As for cost, most jobs can be run by this process, in full color, in quantities that run into thousands, for **less** investment than the usual cost of **one** set of color plates alone. Imagine the saving! Postcards, brochures, calendars, and a multitude of pieces can now be run in beautiful FULL COLOR instead of black and white!

### Creative Art Service

Today, advertising is very competitive. The plain printed message is not as effective as color in sales appeal; it takes a combination of art and printing. It takes creative, artistic ideas produced in color... FULL COLOR! It has been said, "A picture is worth 10,000 words" ... add color to the picture and it is worth 100,000 words. The PRINTERY staff includes two well-known artists, Val Samuels and Murray Griffin; they are ready and willing to offer suggestions, create ideas, make layouts,

finish drawings, and help you in any way possible. Take advantage of this service. They can show you shortcuts to better advertising promotion whether you have a personal need or own a million-dollar enterprise. On display in our PRINTERY office are samples of unusual printing created in our art department. You are invited to come in and see them. It is possible you may get ideas for your own needs. Let's get acquainted!

### How to Take Advantage of New Color Process

Our photographers will take pictures of your establishment, make file prints that we can hold until you are interested in producing literature. Now is the time to get pictures of flowers, shrubs, the grass and trees while they are beautiful. Remember, we can produce FULL COLOR PRINTING without color plates. There is no need for Kodachrome... no need for high priced color plates. Eliminating these steps, you save half the cost of printing. CALL US; PHONE 2053 about this service.

### Age of Color

This is the age of color. It attracts attention. Magazines are producing in color. Competitive literature is produced more and more in color. Color not only adds beauty to advertising today—it has become a necessity. Because of this need we have had this economical new method brought to Palm Springs—exclusively for use at The PRINTERY. May we show you what we can do for you?

**INVESTIGATE TODAY . . . It will pay you to investigate promptly the  
practical application of FULL COLOR printing in your business . . .**

174 J. North Palm Canyon Drive  
(in the Center)

*The* **Printery**

**PHONE  
2053**

## Cravy's Profs Win Post-Season Basketball Joust

Cravy's Profs won the post-season tournament Tuesday night when they took the Royal Aces, 62 to 42 with Wade going wild in the last five minutes to break up a tight game.

Wade bucketed 15 field goals and two free throws for the season's high individual score of 32 points.

The game was an even affair for almost three quarters. The teams were knitted 10-10 at the first quarter and the Profs held a slim 32-30 lead at half time. In the third period they forged ahead and the last quarter started with the Profs in front 38-32. Then Wade went wild and it was all over.

Howard Haddock, recreation director, presented trophies to the 20-30 club for winning the pre-season tourney and the regular schedule, to the Profs for the post-season victory, to Bob Seipel as high scorer.

Score of Tuesday night's game:  
Royal Aces P G T Profs P G T  
Reagan, f 3 2 3 Linville, f 2 2 6  
Cato, f 5 0 10 Wade, f 15 2 32  
Johnson, f 3 2 10 Mc Dill, c 6 3 15  
Judnich, c 1 4 6 Budge, f 1 1 3  
Pellum, g 1 4 6 Hines, g 0 0 4  
Lucas, g 1 0 2 Granger, g 1 1 3  
17 8 42 27 8 62

## Portland, Suds Meet Saturday

Next game on Seattle's home schedule will be Portland, here March 15.

Other games listed by R. C. Torrance, vice-president, include San Diego, March 19, Portland March 21, Pittsburgh B team March 22, Hollywood March 23 and 26, Los Angeles March 29 and an intra-squad game March 30.

Game time for all games is 2 p.m.

## Play Under Way in 17th Annual O'Donnell Tourney

Leading in Class A No. 1-6 to 14 handicap at the start of the third day of play was Glen L. Groth of Inglewood with a 76-71 for a 131 score.

In the Class A-No. 2-15 to 24 handicap, B. F. Murphy of Oakmont with a 81-87 for a 138 score.

Harold Hicks, local realtor, paced the field in the Class A handicap event at O'Donnell Golf course on the first day in the 17th annual golf tournament.

Hicks scored a one-over-par 71 to finish the half-way mark in the 36-hole play two strokes



**TENNIS STARS**—Donald Budge congratulates Jack Kramer on his winning tennis singles at the Tennis club last Saturday. During the play Budge suffered a leg injury and was forced to default second set after playing some of the most brilliant tennis of his career winning round after round of rousing applause from the galleries. (Terry Boris Photo).

## Big Fish

### Mayor Catches Two in Mexico

First word received in Palm Springs from Mayor Charles and Virginia Farrell, who are on a ten-day fishing trip to Mazatlan and Acapulco, reports success on their fishing venture. The Mayor has caught two large marlin.

The Farrels flew to Mazatlan

with their hosts, Mr. and Mrs. Havenstrite. From there they cruise down to Acapulco aboard the Havenstrite boat, fishing en route. They will fly back to Palm Springs from Acapulco.

The Indians were held to two hits while Banning bopped 11 off the slants of McManon and Barnett.

Today the Seniors take over in age brackets from 51 to 75.

Play starts tomorrow in the 54-hole medal championship flight with amateurs from all over the west coast competing for the prize.

## Palm Springs Drug & Import Co.

ACROSS FROM THE DESERT INN

"Where Villagers Renew Old Friendships"

**"WE ARE DOING IT AGAIN"**  
MAR. (TONIGHT) 13  
Geo. Dennis' Now Famous **\$1 65**  
SOUTHERN FRIED  
Chicken Dinner

Soup - Salad  
Southern Fried Chicken  
Country Gravy  
Green Vegetable — Hot Biscuits and Honey  
Potatoes  
Choice of Drink and Dessert

## Desert Farmers Market

## PIRATES TRIM SEATTLE 4-2 IN OPENING GAME HERE

When the Seattle Rainiers make their second baseball start Saturday at the Polo Grounds the Pacific Coast League champions should be in stronger roster fettle with Artie Wilson, the new shortstop, and Walt Judnich, the slugging outfield holder, expected to join the ranks at any moment.

Wilson has been late in reporting. Judnich has been debating over salary terms. Another holdout—Pitcher-Outfielder Al Lyons, also a member of last year's champions, is still staging a paycheck siege and pitcher Paul Calvert has been another late to report.

**THE RAINIERS** bowed to the Pittsburgh Pirates Tuesday in the Palm Springs opener, going down to defeat by a 4-2 tally be-

fore a large, colorful crowd.

fast ball and excellent control.

Although he was charged with two costly boos, Tran turned in a pair of sparkling plays, the best of the afternoon, on backhanded grabs of hot grounders turning one into a double play.

The Rainiers are on the road Thursday, playing the Hollywood Stars in Anaheim.

The score by innings: **R H**  
Pittsburgh ..... 102 001 000-2 8  
Seattle ..... 000 000 000-2 8  
Batteries—Iott, Waugh, Klein and Gagliola; Johnson, Schanz, Nagy and Christie, Lundberg.

**The Trotters and Pacers are NOW the Racers!**

**RACING**

**SANTA ANITA**



MARCH 14 thru MAY 10

All the ACTION you could ask for!

**PARI-MUTUELS Daily Double**

POST TIMES Tues. thru Fri. 1:30 p.m. - Saturdays 1:00 p.m.

Presented by WESTERN HARNESS RACING ASSOCIATION

**TRUE**  
**PHOTOSTAT COPIES**  
Blue Printing  
Drafting Supplies  
**GAYLE'S STUDIO**  
286 N. Palm Canyon Drive Phone 2-6282  
PALM SPRINGS

## Desert Farmers Market

★ EIGHTEEN SHOPS COMBINED in one location form the most interesting place to shop, dine or get a whole dinner to take home ready to eat. This is the new Desert Farmers Market that everyone's talking and raving about . . . everything from Cabbages to King's (treasures) . . . foods of all nations . . . apparel and interesting items collected from the four corners of the globe . . . all gathered together for a one-stop shopping delight . . . free parking, of course. Come on over today.

**444 N. Palm Canyon Dr.**

### ★ Health Foods

Foods for all diets . . . Salt-free, reducing . . . and for low and high vitamins.

PALM SPRINGS

HEALTH FOODS

### ★ Palm Furniture

Palm furniture . . . solid frame of Mahogany . . . with pieces for each room. It's NEW!

MAHOGANY and

PALM FURNITURE

### ★ Sightseeing

Several interesting and enjoyable tours daily . . . Travel information . . . Flightseeing PARCEL DELIVERY BOB RICE TOURS

**CERAMICS & GIFTS**

For Every Occasion  
For You at the

**TREASURE HUT**

... a beautiful and varied collection of items!

### ★ Imported Treasures

Interesting items gathered from the four corners of the world . . . Complete line of baskets and place mats.

7 SEAS SHOP

### ★ Ceramics & Gifts

A beautiful and varied collection of ceramics and gift items.

TREASURE HUT

### ★ Sandwich Bar

The best sandwiches you ever ate . . . French Dip 55c . . . Beef 55c Virginia Baked Ham Special 65c

LEO'S  
SANDWICH BAR

### ★ Novelties & Favors

Gift wrapping . . . fun items to make any party a big success. Hallmark cards and Monogramming.

BAKER'S  
Party - Novelty Shop

### ★ Candies, Salads and Ice Cream

Try our famous FRUIT BOWL! . . . Blum's candies and Ice Cream . . . Soda Fountain.

DIRK KOK'S  
VILLAGE BUFFET

### ★ Bakery Goods

Home made pies . . . pastries . . . fresh bread and delicious cakes . . . Fresh daily!

DEKKER'S

### ★ Hawaiian Imports

Authentic wear from the islands . . . Sarongs swim suits . . . sun wear . . . perfumes.

WALT CLARK'S  
HAWAIIAN SHOP

### ★ Sea Foods and Original Bar-B-Q

Wide variety of sea foods and salads . . . Bar-B-Q'd meats and poultry served in the market patio . . . or to take home.

### ★ Newsstand

NEWS of the World! Magazines . . . Out-of-Town papers . . . at the market entrance.

THE WHITMORE'S

### CENTERPOISE POWER

Vibration and power impulses are "screened out" as engine is centered and rubber-cushioned between new high-side mountings.

### LARGEST BRAKES

Big 11-inch brake drums apply more leverage for more stopping power. Stops are smoother, safer, with less effort.

### WIDEST COLOR CHOICE

26 rich new colors and two-tone combinations . . . widest choice in Chevrolet's field. New De Luxe interiors are color-matched.

### BODY BY FISHER

Standard—for styling, for craftsmanship, for comfort! Fisher Uni-steel construction is extra strong.

### UNITIZED KNEE-ACTION RIDE

Chevrolet's famous Knee-Action ride is now even softer, smoother. New shock absorbers give even finer ride control.

### WIDEST TREAD

Chevrolet measures 58 1/4 inches between centers of rear wheels — a broader base to give you more stability, less sway!

### Lowest Priced in its field!

This beautiful new Styleline De Luxe 2-Door Sedan—like many Chevrolet models—lists less than comparable models in its field. Continuation of standard equipment and trim illustrated is dependent on availability of materials.

### 4-WAY ENGINE LUBRICATION

Chevrolet's exclusive engine lubricating system supplies exactly the right kind and amount of lubrication to each moving part.

### CAST IRON ALLOY PISTONS

The same material as the cylinder block, pistons expand and contract at same rate. This reduces wear, lowers oil consumption.

### SAFETY PLATE GLASS ALL AROUND

Chevrolet alone in its field gives you safety plate glass in windshield and all windows, for a clearer, truer all-round view.

No other car in Chevrolet's field offers you a single one of these features. Yet you'll find many of them in America's most costly cars. Here's proof that you're value ahead with Chevrolet . . . again in 1952 the lowest-priced line in its field! Come in and look it over.

MORE PEOPLE BUY CHEVROLET'S THAN ANY OTHER CAR!



**STACK CHEVROLET**

"THE BEST DEAL UNDER THE SUN"

Phone 2042



**POLO HERE AGAIN**—That's right—polo at the Polo Grounds—every Friday evening at 8 and on Sundays at 2 P. M. Among the teams competing is this group from Santa Barbara which won the first round: Paul King (1), Tony Veen (2) and Carl Beal Jr. (3). Presenting cups to the victors is Mary Castle of Universal International Pictures. Games are new "indoor" style with smaller field and 3-man teams. Rodeo arena at Polo Grounds makes an ideal field for players and spectators.

**The Desert Sun—13** Palm Springs, Thurs., Mar. 13, '52

## DRIVE OUT and SAVE on 15 lb. FLAT DECLET NOOR DATES AT A VERY SPECIAL PRICE

DAILY SPECIALS ON OTHER VARIETIES

Fancy Gift Packages Mailed  
to Order Anywhere in U. S. A.

COACHELLA GRAPEFRUIT  
At Low Ranch Prices

### SNYDER'S DATE GARDENS

One-half mile east of Cathedral City on Highway 111.  
Turn left at Wonder Palms Rd., follow yellow and black signs.  
WHOLESALE & RETAIL

PHONE 8-3513

## Ohrt Plans Another Bicycle Trip from L.A. to Village

Mr. and Mrs. Hans Ohrt are back in Beverly Hills after a few days at their La Quinta home. While on the desert Ohrt, former champion cyclist, pedaled out to Thermal and back, 30 miles, before breakfast one morning getting into condition for another of his 120-mile jaunts from Beverly Hills to Palm Springs. He plans to ride here the fore part of April during Circus week.

Ohrt and his wife have made many tandem trips from Beverly Hills to Palm Springs, doing the 120 miles in eight hours and eight minutes in 1949. Ohrt did two solo rides after that 1949 trip, which was their seventh

annual tandem ride here. In one of his trips he negotiated the 120 miles in seven hours and nine minutes.

The roads are in good condition for cycling, he said, wide with wide shoulders. The worst stretch is from Palm Springs to Indio.

"The state should do something about that," he said. "The road is as bad as some of our Beverly Hills roads."

Twenty-Thirty club, which won the pre-season tourney, the regular league schedule, and then was eliminated in the semi-finals of the post-season tourney, and the Royal Aces, runners-up in regular play and finalists Tuesday night in the post-season tourney, did not place a man in the top five scorers.

## Ballagh Rated High by League in Sportsmanship

### Portraits

IN CONTE PASTELS  
from Real Life  
• Profile \$5.00  
• Front View \$10.00

Portraits in Windsor-  
Newton Oils on the Finest  
Linen Canvas \$75

Pico Phone 6272

Coach Clare E. Ballagh of Palm Springs high basketball team, won second award in a "sportsmanship" judging contest of Riverside County league basketball coaches. It was announced Tuesday. He made fewer protests and his conduct was marked excellent by umpires of league games. Coach Kim Paul of Banning was first.

Palm Springs high was placed last, however, in audience sportsmanship by the judges.

In team sportsmanship, the Indians were placed sixth.

*Go Casual...*

## IN A FINE SWEATER

Imported Italian and Austrian

### SWEATERS

For Ladies and Men

... and beautiful Scottish Cashmeres

Pullovers

Cardigans

Angoras

Imported Socks

Beaded Bags

Beaded Sweaters

Handmade Stoles



A Complete Line of

FOOT-JOY

Golf Shoes

**Wonder Palms Sport Shop**

On The Grounds  
Wonder Palms Hotel and Guest Ranch



Gladys Farrell  
Manager

## Seipel High Man in City League Scoring Finals

Bob Seipel, center for Village Market basketball team, wound up the regular City League schedule far ahead of his nearest competitor in the scoring race, totalling 231 points against 150 by the runnerup, E. Wade of Cravy's Pros.

Seipel dumped 112 field goals through the net and added seven free throws for his total.

Wilford Lucas of the Youth Center was top man from the free throw line, scoring 20.

The final standing in the individual scoring race:

	FG	FT	TP
Bob Seipel, Vil. Mkt.	112	7	221
E. Wade, Cravy's Pros.	71	6	150
W. Lucas, Youth Center	56	20	122
R. Robert, Youth Center	52	6	110
D. M. Jones, Youth Center	45	10	100

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## Rainiers Drop First Game, 8-7

Seattle Rainiers dropped their first practice game Sunday when they went to Fullerton to meet the Los Angeles Angels, in training there. The score was 8 to 7. It was the Angels' second game and second victory and the Rainiers' first.

The lead see-sawed throughout the game with Los Angeles winning in the last of the eighth with a two-run outburst. Seattle outhit the Angels 13 to 11 and also out-earned them, 3 to 2.

Vico and Fernandez hit doubles for the Suds.

The line score:

	R	H	E
Seattle	2	6	10
Los Angeles	3	13	11
	8	22	20

Davis, Kindergarten, Hernandez and Errett, Lundberg, Moisan, Crane, Hammer and Tindall, Tappe.

## Famed Cars and Drivers to Compete Here Mar. 23

Two Cunninghams, two Aston-Martins and two Cadillac-powered Allards are already among the field of over thirty entries for the Fourth Grand Prix road race here a week from Sunday. The program includes three races for stock and modified sports cars, a ladies handicap event and the main 100 miles for all sports cars.

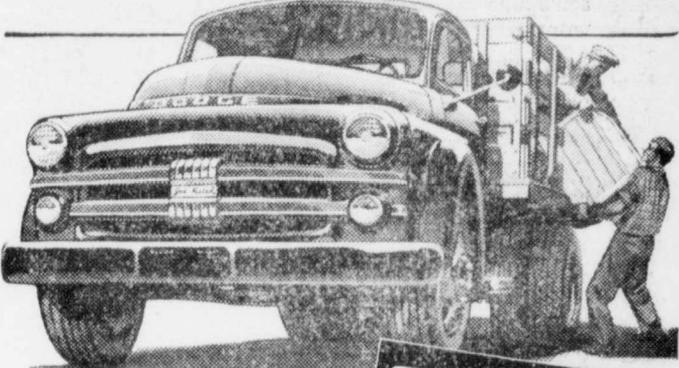
Winning cars and drivers from such events as last year's Elkhart Lake, Wisconsin, which drew 65,000, and Watkins Glen, New York, which was witnessed by 120,000, are among those favored to win this oldest of all West Coast race classics.

Among those scheduled to compete are Jim Chapman's six carburetor Cad-Allard, driven by Michael Graham, winner of last

### Suit Withdrawn

Suit against the city filed recently by the National Association for the Advancement of Colored People has been withdrawn according to City Manager Russell Rink.

# HAUL MORE SAVE MORE



**DODGE**  
"Job-Rated"  
1½ and 2-ton  
TRUCKS

IMMEDIATE DELIVERY! EASY TERMS!

### IMPERIAL MOTORS

DODGE Automobiles and DODGE "Job-Rated" TRUCKS  
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Phone 7-3311  
INDIO, California

### Better buys in Real Estate

- Homes
- Rentals
- Lots
- Income

### Adolph Israel

REALTOR  
671 No. Palm Canyon  
Phone 2981

ALWAYS TIRED? NERVOUS? CRANKY? CONSTIPATED? LISTLESS?

These symptoms may occur when the daily intake of B-Vitamins and Niacin is less than minimum needs over a prolonged period. In themselves, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions.

Don't let these symptoms rob you of

## AN ACTIVE, HAPPY LIFE!

Amazing new medical formula

combines essential B-vitamins, iron, and

trace minerals known to be essential

in human nutrition!

**BEXEL SPECIAL FORMULA**, the wonderful new vitamin compound, may be exactly what you need to put you on your feet again if you... like so many, many others... are suffering from common symptoms of specific deficiencies.

With all the medical knowledge of vitamins now made available by science and health research, it is senseless for you to continue feeling excessively weak and over-fatigued. Where such conditions are due to lack of B-vitamins, iron, and trace minerals known to be essential in human nutrition, Bexel may be the "miracle drug" you are looking for.

### GAIN NEW VIM, SPARKLE... NEW JOY IN LIFE!

If you've resigned yourself to a life without companionship... without fun, parties or other normal social activities... simply because you haven't the strength, the necessary physical power and energy... BEXEL SPECIAL FORMULA may be just what you need to pep you up... to give you new vim, sparkle... new joy in life. It doesn't matter who you are or how old you may be—start taking Bexel today and see how much it may help you.

Every Bexel capsule contains these Vitamins and Minerals:

More than 6 times the minimum daily requirement of Thiamine Hydrochloride (Vitamin B<sub>1</sub>), 2 times the minimum daily requirement of Riboflavin (Vitamin B<sub>2</sub>), and 5 times the minimum daily requirement of Iron, plus the full daily requirement for Ascorbic Acid (Vitamin C) together with Pyridoxine Hydrochloride (Vitamin B<sub>6</sub>), Calcium Panthenate, Folic Acid, Desiccated Liver, Choline Dihydrogen Citrate, Inositol, Mixed Tocopherols, Potassium Iodide, Copper Sulfate, Manganese Sulfate, Zinc Sulfate, Magnesium Sulfate... plus important Vitamin B<sub>12</sub>.

ONLY  
6¢  
a day!

Potency Guaranteed  
Everybody knows the importance of Iron in your diet to help you build rich, red blood. Well, just one capsule of Bexel Special Formula a day contains five times the daily requirements of Iron.

McKesson's  
**Bexel**  
SPECIAL FORMULA VITAMIN CAPSULES

START FEELING DECIDEDLY BETTER  
... OR MONEY BACK WITHOUT QUESTION  
If you don't notice a change for the better after taking just one bottle of Bexel Special Formula, your money will be cheerfully refunded and no questions asked.

# VILLAGE PHARMACY

201 N. Palm Canyon Dr.

Phone 4321

14 The Desert Sun



**EZMA'S BEAUTY STUDIO**  
Specializing in hair tints, permanents and flattering hair styles.  
**PACIFIC BUILDING**  
Tel. 4678 Tamarisk Rd.  
(Cor. of Palm Canyon)

Drop in and be pleased!  
The Best Lunches—  
The Lowest Cost.

**American Legion**  
Memorial Building  
—OPEN TO PUBLIC—



Don't give up... Let  
**MARTHA JAMES, REALTOR**  
find a home for you. We  
have one for you at \$19,250.

Associate: **GRAHAM DEXTER**  
445 N. Palm Canyon  
2751—Phone—2812

**DIRECTORY**  
**Palm Springs**  
**and Desert Area**  
**Real Estate**  
**Firms**

**PALM SPRINGS**  
ANDERSON, GUY ..... 5417  
464 N. Palm Canyon Dr.  
APPLEBAUM, DAVID ..... 5555  
320 S. Indian Ave.  
BELYEA, MARIE ..... 2929  
428 No. Palm Canyon Dr.  
FOSTER, H. H. & ORLAN R.  
ANDREWS ..... 3555  
101 No. Palm Canyon Dr.  
FULTON, MURIEL E. ..... 2225  
482 N. Palm Canyon Dr.  
GANNON REALTY COMPANY ..... 463 N. Palm Canyon Dr. 2772  
HARRY REID and  
RUSSELL WADE ..... 2855  
850 S. Palm Canyon Dr.  
HICKS, HAROLD J. ..... 2736  
813 N. Palm Canyon Dr.  
ISRAEL, ADOLPH ..... 2981  
671 N. Palm Canyon Dr.  
JAMES, MARTHA ..... 2751  
445 N. Palm Canyon Dr.  
A. H. JONES CO. ..... 4644  
600 So. Palm Canyon Dr.  
MATHEWS, CHAS. J. ..... 5308  
315 N. Palm Canyon Dr.  
MILLER, FRANK W. ..... 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO. ..... 3673  
431 N. Palm Canyon Dr.  
NICHOLS, CULVER ..... 2182  
861 N. Palm Canyon Dr.  
PALM SPRINGS REALTY CO. ..... 5426  
316 S. Palm Canyon ..... 2742  
507 N. Palm Canyon ..... 2389  
D. E. ROBB CO. ..... 2389  
1078 N. Palm Canyon Dr.  
ROCKS, O. MADGE ..... 5187  
101 N. Palm Canyon Dr.  
SHEPTENKO, PETER B. ..... 2727  
475 N. Palm Canyon Dr.  
WILLIAMS, JOHN W. ..... 3311  
423 N. Palm Canyon Dr. 2759  
285 N. Palm Canyon Dr.  
**CATHEDRAL CITY**  
ARNERS DESERT REALTY CO. ..... 8-3251  
615 Broadway ..... 8-3251  
Chas. L. McClure Assoc.  
BLAKELEY, M. H. ..... 8-4313  
Also Concrete Curbs, Walks, etc.  
Serving the Entire Desert Area at Reasonable Prices  
OFFICES AND YARD—HIGHWAY 99 BELOW CABAZON  
Ph. Banning 4215 SAM JANIS, Gen. Mgr. P. O. Box 74

8-3112  
PALM DESERT

BROOKS & MOORE  
Palm Desert Properties  
Shadow Mountain Club  
Palm Desert ..... 76-2911

HENDERSON, CARL  
73-941 Highway 111 76-2251

PANCRAMA RANCH  
Palm Desert ..... 762871

ELIJAH EDDY WARD  
Palm Desert ..... 76-3431  
73-667 Highway 111

INDIO

RALPH, L. STEPHENS CO. ..... 7-7371  
Lupine Ave. at N. Jackson

INDO

BROOKS & MOORE  
Palm Desert Properties  
Shadow Mountain Club  
Palm Desert ..... 76-2911

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## Real Estate—For Sale 35

### Guy Anderson REALTOR

THERE ARE NO BETTER VALUES IN PALM SPRINGS

BEAUTIFULLY FURNISHED TO THE LAST DETAIL Charming desert home in choice location. 2 twin-sized bedrooms. Walled and completely landscaped, sprinkler system. Gorgeous views. Only \$6,000 down & \$150/mo. incl. int. Full price \$21,000.

NEW — MODERN — AND LOVELY — WITH POOL Charmingly furnished 2 bedroom, 2 bath home with cozy fireplace and filtered pool in sun-flooded walled privacy. Just reduced to \$25,700 with only \$6,000 down, \$200. mo., including interest at 5%.

A SOUND INVESTMENT 8 FINE UNITS with kitchens plus office on Palm Canyon Drive. Net return on investment should reflect around 25%. Full price \$35,500, with only \$20,000. down.

RETIREMENT DREAM FINE HOME & INCOME 6 DELUXE INCOME units plus owner's very fine five room home. Rentals \$15. — \$20. per day. Attractively priced at \$75,000.

SOMETHING NEW IN DESERT APPEAL Beautiful 12 units, 12 baths, 7 kitchens and office with half bath. All exquisitely furnished. Individual private patios. Special planning permits operation as one room or combination two room — two bath units. Lovely heated pool. Property completely fenced. Consistently full occupancy reflects high potential net income. \$118,000.

### Guy Anderson REALTOR

464 N. Palm Canyon Drive  
Phone 5417  
ASSOCIATES  
Eve Morgan, T. V. Gould.

ACREAGE BARGAIN In the coming resort area between Palm Desert and Indio. Up to 2 sections of desert land ranging in price from \$75 to \$175 per acre in 160 acre parcels. Investigate and invest now in acreage continually increasing in value.

Also most inclusive listings in ranches and acreage in Coachella Valley.

Excellent grape ranch, fully complete equipped. Full bearing grapes. Well below market price. Palm Desert area.

R. A. ELLSWORTH AND ASSOCIATES  
Box 36 Palm Desert  
Office - Desert Apartments  
Palm Village Way on Hwy 111  
Office Ph. 763-7411  
Residence 762-2711

## 9 UNITS--\$42,500

Beautifully located on Corner 125x150 in South end. Consists of 6 kitchens, 3 hotel rooms. Owners suite has large living room, 2 bedrooms, lots of storage room. These units are new and the best deal in Palm Springs.

### Gannon Realty

463 No. Palm Canyon Ph. 2772  
BUSINESS INCOME, NET 10% on your investment. Stores and offices in center of Palm Springs. Call on us for details.

3 BEDROOM HOME. \$2,250 down. Full Price \$11,500.

MUST BE SOLD. Potential Court site in Tennis Club area. \$12,000.

CORA B. HYDE, REALTOR  
Wm. Flanagan; Associate Broker  
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DUPLEX, completely furnished. Income \$160 month. Ideal for someone who wants to live on desert and get small income. Beautiful view and location. 7127-7128 Culver Dr., Rancho Mirage (10 miles from Palm Springs on road to Indio). Owner, Cal Brown, 71294 Culver Dr. Price \$14,500, easy terms. HURRY, I'm going away.

YUCAIPA VALLEY Large Country Home, 2400 square feet, 4 bedrooms, 2 full baths, fireplace, 2 patios, 3-car garage. 2 acre corner, alfalfa, fruit, landscaped and fenced. \$18,500 with terms. Exclusive. NORM ANDERSEN, Realtor, 157 W. Yucaipa Blvd. Phone 7-3092.

BEST BUY \$23,000. 3 units. Brand new. Excellent location. Walking distance. CONCHAIR, PALM SPRINGS TOURIST BUREAU, 457 No. Palm Canyon Dr. Ph. 2842.

TAHQUITZ RIVER ESTATES Home — Modern, attractive, 2 bedrooms, 2 baths. Small den. Carpeted. Partly furnished. Fenced — \$19,000.00. 925 San Lorenzo Ph. 2316.

YUCCA VALLEY — BY OWNER 80 acres, 2 cabins, \$85 per acre. 1 mi. North 29 Palms Hwy. Write Weber, 1465 Wallace, L.A.

## Real Estate—For Sale 35

### Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

DON'T WAIT UNTIL THE HOUSE YOU'VE BEEN "THINKING OVER" . . . HAS BEEN SOLD.

THE VERY BEST BUY IN TOWN in 3 spacious bedrooms 3 baths with large Swimming POOL . . . TOP LOCATION . . . TOP VALUE AT \$27,500 . . . Extras Galore . . . Furnace Heat, Air Conditioning, walled in for privacy and OPEN FOR INSPECTION . . . Just phone for address.

STRICTLY PARK AVENUE, Luxuriously and Completely Furnished 6 bedroom walled Estate, large lot, fine POOL scores of features for easy living. REDUCED to \$35,000. Must be sold.

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OUR EXTRA SPECIAL on "QUALITY STREET" and what a beauty . . . 4 bedroom, 4 bath, POOL, glassed in LANAI Bar-B-Q room. PANORAMIC VIEW. Exotic landscaping, exquisitely furnished throughout. \$27,500.

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## CATHEDRAL CITY NEWS

By Mrs. Paul Clark

### Plan for Jamboree

Principal item of business at the Cathedral City Chamber of Commerce meeting held last week at the Town Hall was to chart plans for the 14th annual Cactus Jumpers Jamboree and Barbecue which will be held this year on Saturday, March 29. The annual Jamboree and barbecue is the one big civic money raising event of the year. Out of previous Jamborees have sprung the Town Hall, Library, contributions toward flood control, street paving, fire hall and park. The money is all directly expended for civic betterment, not a cent even going toward administrative expenses which are taken care of by membership dues. As a result of this policy all civic organizations, Lions club, Woman's club, church and school societies assist.

Claude Cobb and Emil Green, who for many years have been in charge of preparation of the barbecue have asked for volunteer workers to turn out the various jobs. March 22 and 23 to set up tables, dig the pit, stretch the canvas protecting wall, etc. Cobb points out that a distinctive feature of the Cathedral City barbecue is that only prime ribs of beef are used, thus assuring every diner of a well flavored, succulent piece of meat as contrasted with events where a whole or side of meat is used, which causes many to receive inferior cuts.

President Warner Moon is in charge of the ticket distribution as he has been for several years. He has been so successful in this activity that more than half of the total proceeds of the affair are derived from the tickets. This year as an added feature, fifty cents of each dollar ticket will go toward the price of the dinner. Cost of the dinner will be \$2.50, so that the purchase of five tickets will entitle the holder to the bounteous meal in addition to the other privileges.

Lamar Colwell, a construction worker, is suing Robert Spears, driver of the automobile, claiming negligence on the part of the latter for the accident. Colwell charges Spears was driving at a high rate of speed and was unable to control the car which left the highway and was wrecked, resulting in serious injuries to Colwell.

### Ask \$253,308 as Result Crash

A crash last September on Highway 111 at Rancho Mirage was echoed in superior court this week in a \$253,308 damage suit.

Lamar Colwell, a construction worker, is suing Robert Spears, driver of the automobile, claiming negligence on the part of the latter for the accident.

Colwell charges Spears was driving at a high rate of speed and was unable to control the car which left the highway and was wrecked, resulting in serious injuries to Colwell.

### Arner Returns from Jaunt into Latin-America

Sam Arner, Desert Realty Company, Cathedral City, has returned from an extensive eight month trip into Mexico, Guatemala and Honduras.

While in Mexico he visited the principal archeological ruins as well as those in Yucatan and filmed many of his trips into the out of the way Indian villages where pre-historic races once lived.

He succeeded in bringing back with him a number of valuable relics, one of which is a prize piece, a gourd guitar from the jungles of Chiapas.

When his colored films have been completed he plans to show them to the various organizations in town.

are Paul Clark, Claude Cobb, W. R. Hillery, Leslie Kelley, Warner Moon, Charles Scherck and Ben Scott.

Director Leslie Kelley in charge of the members in drive, stated that to date, dues have been received from 77 as compared with the total for last year of 168. Those who are delinquent were urged to send in their checks to Bud Rupp of Rupp's Supply.

The directors authorized a payment of \$50 to the California State Chamber of Commerce as this community's contribution to travel booklet which is in preparation, advertising the entire desert resort area of California.

### Woman's Club

Cathedral City Woman's club was not only delightfully entertained last week at the Town Hall by entertainers from Patton General Hospital but was also amazed at the work being done by and for the mentally ill at that institution. The hospital has a group of 25 finished artists, six of whom appeared here.

The group was under the supervision of music therapists Earl Abbott and Mrs. Fario Davis. The program of music, dancing, and interpretive readings was considered an outstanding event of the year. Two of the group, master violinists, with Mrs. Davis at the piano, accompanied the tenor and baritone soloists, and also rendered violin solos. Two of the group furnished humorous readings and interpretive dances.

Abbott, who is a cousin of Mrs. Inez Southstone, member of the club, is an outstanding concert singer himself and received his M.A. at Redlands University. He said all patients are given

Please telephone your Cathedral City news items, comings and goings, social events and other items of interest to 8-4691. Thank you.

the opportunity for musical instruction insofar as their condition permits. At present 2600 are receiving this instruction and each year more and more respond to the urge to study music and dancing and the improvement in their general condition is very gratifying and often startling in its beneficial results.

Mr. Abbott further said that the institution is badly overcrowded and in need of funds and asked the club to send letters to our legislative representatives urging further allocation of funds toward our state mental institutions.

Mrs. Florence Powell, program

chairman, said that it was hoped to have the group return next year for an evening appearance so that husbands and friends of members could enjoy the presentation.

### Overnight Trip

Patrol leaders of Cathedral City Scout Troop 81 were taken on an overnight outing across the valley to Willis Palms and the canyon beyond last Saturday afternoon and night under the supervision of Scoutmaster C. H. Mitchell. Saturday afternoon was spent in prospecting and nature study. On Sunday morning packs were rolled as for a regular hike and in parading before a group of Long Beach Scouts camped in the area, two packs fell apart, to the embarrassment of the bearers and the Scoutmaster. As a consequence, next Monday night's regular meeting is to be devoted to pack instruction in preparation for an all-day hike with packs, by the entire troop on Saturday, March 22. This all-day hike will be a sort of "dry run" for overnight camping which will be held a little later on.

Mrs. Florence Philp, assisted by Mrs. M. O. Woody, is giving the Scouts a course in Indian lore and dancing, meeting on Saturday morning.

### At Shadow Mountain

The Shadow Mountain Canasta club again will be host to the Cathedral City Woman's club at its next meeting. This party will be held on Monday, March 17,

### BABY DOLL

### BABY DOLL